NAHSL
2018-2021 Strategic Plan

Mission:
In concert with the larger aims of MLA, NLM and NN/LM, provide a hub for opportunities for health sciences librarians in the North Atlantic region.

Priority Areas:
1. Promote health sciences libraries and librarianship through a commitment to collaboration, outreach, and professional development
2. Sustain membership
3. Improve NAHSL’s internal structure to better serve its constituency

Priority Area 1: Promote health sciences libraries and librarianship through a commitment to collaboration, outreach, and professional development

Goal 1: Fund Professional Engagement

Objectives:
- Increase engagement in scholarship opportunities for conference attendance and other professional development.
- Explore the development of a mechanism to subsidize the cost of initial AHIP certification for members. Professional development, Treasurer. (Perhaps with a stipulation that recipients must become involved with association in some way.)

Goal 2: Offer Professional Development Programs

Objectives:
- Offer programs that recognize changing technology, emerging roles of librarians, the changing nature of the healthcare environment, and the diversity and strengths of our members and their institutions. Education Committee. Ongoing.
- Collaborate with related organizations to provide interprofessional education. Education Committee. At least one collaborative program by December 2019.
- Explore the development of a mentorship program within NAHSL.

Goal 3: Engage With Our Community

Objectives:
• Lend NAHSL’s voice to pressing issues important to members. Government Relations. Ongoing.
• Promote and protect accessibility to clinical information and scholarly communication. Government Relations and others. Ongoing.
• Support and promote best practices by identifying and sharing accomplishments of members. Membership, website, others.

Priority Area 2: Sustain membership

Goal 1: Retain Current Membership

Objectives:
• Create dues category for unemployed members. If a member in good standing loses their job, the member will receive a one-time free renewal. If they become employed before next dues cycle, they will pay the full annual dues amount.
  ○ Timeline: If agreed to by Executive Board, to be voted on by membership October 2018. Chair, Treasurer, Bylaws.

Goal 2: Recruit New Members

Objectives:
• Designate the current state representatives as members of the Membership Committee. They will have responsibility to seek out any new health sciences librarians in their state, as well as potential members from libraries that focus on health sciences among other disciplines, such as public or academic libraries. They will contact those individuals to welcome and discuss potential NAHSL membership.
  ○ Timeline: Membership, state reps. October 2018.

Priority Area 3: Improve NAHSL’s internal structure to better serve its constituency

Goal 1: Adapt NAHSL practices to reflect current fiscal and organizational realities faced by members

Objectives:
• Evaluate workability of transformation of Maine state group to SIG; determine whether to continue/offer as option to other states.
  ○ Timeline: Oct-Dec. 2018
Monitor cost-effectiveness of, and member satisfaction with, alternating one and 2.5 day conferences; vote on continuing.
  ○ **Timeline:** November 2019.

Develop a memorandum of understanding between Executive Board and each successive CPC Chair, outlining expectations of each party.
  ○ **Timeline:** NAHSL Chair or Chair-elect. To be developed before appointment of next CPC Chair.

Develop a mechanism for filling vacancies on Executive Board. Chair, past Chair.

**Goal 2: Improve information and knowledge management within NAHSL and NAHSL members’ organizations**

Objectives:

- Increase transparency of, and solicit member input on Executive Board activities.
- Post annual budget breakdown to Libguides site. Treasurer, website.
- Distribute a quarterly report that disseminates information to membership, solicits involvement, polls the membership, etc. Minutes of the executive board meetings will be attached to this report.
  ○ **Timeline:** Secretary, Chair. Report will be sent shortly after each Executive Board meeting.
- Solicit member input regarding strategic plan.
  ○ **Timeline:** Before June of each year
- Disseminate and share formal updates of NAHSL activity to NAHSL state organizations and meetings. State reps. Quarterly.
- Create enduring conference page on NAHSL Executive Board site to capture CPC knowledge as well as other useful content.
  ○ **Timeline:** Chair--create by December ‘18.
- Communicate knowledge gained by conference planning committees to enable the increased efficiency and effectiveness of subsequent conference planning efforts. Solicit lessons learned / tacit knowledge from successive CPCs.
  ○ **Timeline:** CPC outgoing chair. Annually, in October

**Goal 3: Integrate strategic plan into NAHSL operations**

Objectives:

- Each October, the Chair-elect, working with Chair, Treasurer, Education Chair and NN/LM NER representative and other interested EB members will prepare a three-year strategic plan.
○ **Timeline:** The plan will be distributed to general membership for input, presented to Executive Board by the June meeting, and go into effect in June of each year.

- Alter the handbook to reflect the responsibilities of the Chair-elect, as they pertain to the strategic plan. Bylaws chair. December 2018
- Alter the handbook to reflect the responsibilities of the State Representatives, as they pertain to the Membership Committee. Bylaws chair. December 2018
- Initiate and maintain a progress scorecard in order to track progress towards goals and objectives.
  ○ **Timeline:** Upon approval of each strategic plan. Chair-elect, chair.