NAHSL PROFESSIONAL DEVELOPMENT FUNDING

Blog Post Guidelines

The NAHSL Board determined that a condition of receiving a Professional Development Award is that the awardee must contribute a blog post about an aspect of the class/meeting. The goal of the post is to provide education for those who were unable to attend a particular meeting, class, vendor exhibit, or other funded event. It may or may not be new information to the membership but is something that the attendee “took away” from the meeting, information that the attendee found valuable.

The post does not need to include a complete summary of the speakers, classes, meeting topics or networking opportunities the author attended, but rather should focus on providing more in-depth discussion of a class or an individual speaker/panel, etc. The goal of the blogger should be to inform the NAHSL membership through the post about something new or innovative. Bloggers are encouraged to be specific. For instance, rather than just stating that a speaker covered the topic of time management, tell your NAHSL colleagues the 3-4 ideas the speaker had for managing time more effectively.

Please note the following guidelines for posts:

1. Mention the name of the meeting or class you attended as an introduction to what your blog post will focus on, e.g., I attended the NAHSL meeting, took a CE course on time management, etc., but what I really found interesting was a demonstration of Swets latest search product….It was great because….

2. If you attended either the MLA or NAHSL Annual Meeting, focus your post either on an individual class you took or an individual speaker or panel discussion. What did you learn from that class/speaker that you think would be of interest to your colleagues?

3. Posts should be approximately 350-500 words in length.

4. The post should be submitted to the Professional Development Chair in Word format no later than eight weeks after the class/meeting is over.

5. The post should include a title.

6. The post should include the author’s signature (we recommend name, job title, institution, and credentials) and a photo of the author or the event if the author chooses to include one.

In summary, NAHSL Professional Development Awards are given in the hopes of furthering the awardee’s education and the required blog post should attempt to further the education of its readers.

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