Program

8:00 – 9:00  Registration
Please visit our vendors and thank them for supporting this year’s Annual Meeting!

9:00 – 9:30  Annual Business Meeting  Elaine Alligood, MAHSLIN Chair
NN/LM NER Update  Javier Crespo, Associate Director
Greetings from NAHSL  Susan Warthman, NAHSL Chair
Awards Ceremony  Terri Niland, Immediate Past MAHSLIN Chair

9:30 – 10:30  Program 1: Panel Presentation, New Thinking in Action!
• Psychiatry Issue Briefs: A Librarian/Faculty Publishing Collaboration
  Lisa Palmer, MSLS, AHIP & Kathleen Biebel, PhD
  University of Massachusetts Medical School
  (http://escholarship.umassmed.edu/pib/)

• Circulation Staff and Facebook: A Modern Success Story
  Gail Hendler, MLS & Amy Lapidow, MLS
  Hirsh Health Sciences Library, Tufts University

• PFAC – Making it Happen
  Jeanie Vander Pyl, MLIS
  Medical Library Director, Cape Cod Hospital

10:30 – 10:45  Break
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10:45 – 12:00  Program 2: MAHSLIN’s Got Talent!
• If You Build It, They Will Come, Dan McCloskey, Massachusetts General Hospital
• One Book, One Read, Alison Clapp, Children’s Hospital Boston
• Marketing: It’s Personal, Nicky Pallotti, Charlton Memorial Hospital
• Author! Author!, Cara Marcus, Faulkner Hospital
• Top 10 Tips for Hosting a Webinar, Michelle Eberle, NN/LM NER
• **Twitter: Best Practices**, Isabel Lopes, CMCH at Children’s Hospital Boston
• **Reach Out and Read**, Judith Donn, St. Luke’s Hospital
• **How to Draw a Stick Figure**, Sally Gore, UMass Medical School

12:00 – 12:45  Lunch

12:45 – 1:00  Raffle Drawings to benefit the Jay Daly Information Technology Grant Program

1:00 – 2:30  Keynote Address: **Thinking Outside the After Lunch Box: Suzy Becker 7.0**
Suzy Becker
Author, artist, educator, and entrepreneur
Suzy’s books include *All I Need to Know I Learned from My Cat*, *My Dog's the World's Best Dog*, *I Had Brain Surgery, What’s Your Excuse?*, *Manny's Cows*, *Books Are for Reading* and *Kids Make It Better: A Write-in, Draw-in Journal*.

2:30 – 3:00  Next Steps, Wrap Up, Thank You, Drive Safely, See You Next Year!

*Suzy will be available to sell you book or two, sign them, and chat with you following the wrap up.*