A Message from the President - The Best of Times
Elaine Alligood, MAHSLIN President

As I ponder the past year of my MAHSLIN Presidency, the poignant Tale of Two Cities line plays through my head, “It was the best of times, it was the worst of times” aptly describing our profession in this moment; we're enhanced by technology and challenged by economics. Opportunities and threats in equal abundance encircle us, how do we manage it and survive? My second thought, all year has been, what can MAHSLIN do to support its members? This notion stirred me, and the Board this year, sparking several initiatives: developing the MAHSLIN Mentors Mail Group and organizing an annual meeting van from western Massachusetts, along with offering reduced new member meeting fees. My Be the Change, Sally’s Thinking Outside the Box, as well as Terri’s Re-Branding were part of the Board's strategic response to this paradoxical theme!

Nestled in that theme, as I see it, is another key element, one our real worries may be suppressing, the essential idea inherent in being a librarian. Adaptability! Did we become librarians to resist change? Did we revolt against DOCLINE’s transformation of ILL? Refuse to use OPACs? Or, thumb our noses at the Internet? Not bloody likely! We embraced those techno changes and found new ways to enhance them. Jay Daly’s innovative Quick Doc is surely the metaphor for our marvelous adaptability—cleverly building one innovation on another.

Librarians always embrace technology and change—it's in our DNA. We can and we must model our adaptability—get in touch with our inner Jay Dalys—take inspiration from this Annual Meeting’s theme, ask for advice or wisdom from the MAHSLIN Mentors, reach out to your colleagues, friends, RML, and do one thing each week to shift your own personal paradigm. Whether it's to find a champion in your institution to partner with on patient safety or knowledge management, or to contact Simmons Library School for some volunteers to assist you on a project, find a strategic initiative that fits your library and show how we adapt to the future, librarian-style. If you are stumped or stuck or need some ideas and suggestions email mahslin-mentors@googlegroups.com and when we say we're waiting for your call, we really are!

I'm thinking about my supports during my own wicked busy year! The spectacular MAHSLIN Board worked with me, advised me, pushed back on me, and answered the call whenever I made it. Last year Terri initiated our own MAHSLIN website with the aid of our web guru, Dan McCloskey and a lot of hard work by our Membership Expert, Brandy King: we now have our own site that updates in a blink, takes PayPal, and sells Jay Daly Grant mugs and houses lots of useful content. The MAHSLIN blog provides in the real estate for any member to post topics and thoughts for comment. Over the past year many of you wrote interesting posts plus URLs building up a fine knowledge dissemination tool. Keep it coming!

Actually, I'm thrilled to fill Terri's shoes as the Past President because I will continue working with this remarkable group of librarians! Thanks for a terrific year MAHSLIN, it was a pleasure!
Deborah (Debby) Almquist, MLS, is the Director of Library Services for North Shore Medical Center (NSMC) and oversees the libraries for both North Shore Salem Hospital and North Shore Union Hospital. This is quite an undertaking, but Deb handles it with aplomb, in addition to serving on the MAHSLIN Education Committee, as well as the NSMC Physician CME Committee, Nursing Evidence Based Practice Team and Patient Experience Team. For a world traveler like Deborah Almquist, who has lived in Austria, Germany, and Belgrade, Yugoslavia, the six miles between her libraries doesn’t make her skip a beat.

Deb was born in Washington DC. At the age of three, she moved to a neighborhood of Bethesda, Maryland called Bannockburn where her parents built their home (one of 24 original homes built in a group housing cooperative). When she was five, her family lived in Austria and Germany while her father served as a Foreign Service Officer for the State Department. She even did an independent study project in Vienna while pursuing her undergraduate studies at Clark University and was able to visit her family in Belgrade. Graduating with a major in German and a minor in education (she’s certified to teach high school German), Deb landed a wonderful first job at the Goethe Institute in Boston, the cultural institute of the Federal Republic of Germany. The Institute serves the German and English speaking communities by providing cultural performances, German language classes and educational offerings. Deb was their receptionist and also worked in their library.

Not a stranger to libraries, Deb had worked as a page in her town’s public library in high school and was also inspired by a neighbor who was a librarian. While working at the Goethe Institute, she began taking classes at Simmons College at night toward her MLS. During this time, a Northeastern graduate student asked one of his professors where he could take some German language classes and was told to "go see Debby Tobin at the Goethe Institute". That's how she met her future husband. They married, have two children and are happily living in Danvers.

After graduating from Simmons, Deb became the librarian for St. Elizabeth’s Hospital. It was a great time to be there, as she had the opportunity to work with architects to completely redesign the library from the ground up. However, when her family moved to the North Shore, the commute became difficult, so when a position opened for Lynn Hospital, Deb applied and was hired as the library director. She’s seen the library through many institutional mergers and moves – Lynn Hospital merged with Union Hospital and then Union Hospital merged with Salem Hospital to become part of North Shore Medical Center. She and her staff make the two libraries work well together through a vibrant web page filled with electronic resources. This year she completes 25 years of service to the Hospital.

In her spare time, Deb enjoys knitting, needlepoint and crocheting; she volunteers for the Pastoral Care Department crocheting prayer shawls for patients toward the end of life and is creating an afghan for her daughter’s college graduation. She also enjoys cooking, especially Chinese and Indian foods, but says that since her husband has retired, she has to fight with him for time in the kitchen. They also enjoy their second home in Maine and summertime trips to the Cape.
Ask MAHSLIN Mentors

Whether you’re in the midst of a minor drama, crisis, or management surprise, or just need a bit of wisdom from a confidential colleague you can send an email to our new email group: mahslin-mentors@googlegroups.com and get some help.

We are a bunch of seasoned MAHSLIN members who’ve volunteered to help: send a email to the group and a mentor will reply to you and you both take it from there, it’s confidential, short term, practical advice, and no records are kept.

MAHSLIN Mentors is not reference help or ILL or resource help. It is just-in-time advice, counsel, coaching, and practical strategic assistance when you’re pulling out your hair.

Give it a try if you’re in need of a friend! mahslin-mentors@googlegroups.com

Submitted by:
Elaine Alligood, MLS
Informationista - VATAP (11T)
VA Technology Assessment Program
PCS Field Program, Boston

Kudos to Chris Fleuriel

Congratulations to Chris Fleuriel, MSLIS, who became the librarian at the Togus, Maine VA Medical Center on March 27, 2011. Chris, who served on the MAHSLIN board and was a member of Boston Biomedical Library Consortium and Partners Library Network while working at Dana-Farber Cancer Institute, is enjoying her first month living in Maine. She is thrilled with her new position, and looks forward to attending grand rounds, providing outreach to outlying VA clinics, and setting up assistive technologies for veterans to use the patient resources. Chris looks forward to seeing all her MAHSLIN friends at NAHSL meetings, and hopes that people stay in touch with her at christine.fleuriel@va.gov.

Submitted by:
Christine Fleuriel, MLS
Librarian
Maine VA Medical Center

Welcome John Cochenour

John Cochenour has joined the staff of the Brigham and Women's Medical Library as the library assistant. John is currently completing his Master of Library Science at Simmons College and expects to complete the degree in December 2011. His professional interests include library automation, EMR, and information policies. John attended Duke University and completed a B.A. in Literature. John lives in the South End with his wife and 2 pugs named Teddie and Skippy. John can be reached at 617-732-5684 or e-mail jcochenour@partners.org.

Submitted by:
Anne Fladger, MLS, AHIP
Director, Medical Library
Brigham & Women's Hospital

SEE YOU MAY 6!
Jay Daly Information Technology Grant Program Update

Are you thinking of attending a technology-related program or course or, perhaps purchasing a new, cutting-edge piece of hardware or software, neither of which quite fits into your budget plans? MAHSLIN’s new technology grant program may be able to help.

Named in memory of beloved colleague, Jay Daly, the goal of the program is to enrich the health sciences library profession through dissemination of information on state-of-the-art technologies and information systems, and to help health sciences librarians implement technology best practices.

Funds will be awarded to a maximum of three recipients per year (current MAHSLIN members, only, please) for up to $1,000 per recipient who may wish to attend a technology-related educational program or course, or purchase a piece of emerging technology-related hardware or software.

Recipients must present a poster at the annual MAHSLIN meeting within two years of receipt of the award and write a piece for the MAHSLIN newsletter within one year of receipt of the award demonstrating how their use of grant funds benefited one or more of the following: the individual, the individual’s institution, MAHSLIN, the profession.

Applications will be accepted on a rolling basis and evaluated by a five-member MAHSLIN review committee. For more details on the how’s and why’s of this new program and an application form, click here.

To make a donation to the fund by credit card or PayPal please visit the MAHSLIN web site and click on the Jay Daly grant information link to the left of the screen or send a check, made payable to the Jay Daly Information Technology Grant Fund, to MAHSLIN Treasurer:

Patricia A. McNary
Electronic Services Librarian
Henrietta DeBenedictis Library
Mass College of Pharmacy & Health Sciences
170 Longwood Avenue, Boston, MA 02115

**This scholarship was established to honor the memory of Jay Daly and to continue his vision. At this time, the fund is not a 501(c) (3) organization, and donations to the fund are not tax deductible as contributions to a public charity.

Thank you for considering a donation in honor of Jay’s memory

Submitted by: Terri Niland, Immediate Past President
TechnoTool Corner - NLM Mobile Options: PubMed and More

Many people are interested in what resources are available, and most importantly easily viewed, via mobile device. NLM has recognized this and has been creating new options for some of their resources. PubMed Mobile Beta went live a few weeks ago. This is a simplified mobile-friendly Web interface. A recent post in the NLM Technical Bulletin provides an overview complete with screenshots. At this time a user does have to go to the specific URL from a mobile device.

PubMed Mobile Basics:

- The homepage contains a basic search box. It does not include pages for limits, advanced search, etc.
- Default results list shows the number of full Search Results at top, each page shows 10 citations.
- Results will display Free Full Text and Review links (“Filter by” option displays, if available, at the top of the page.)
- Displays basic citation information, in summary format, click on the title to see the abstract.
- Buttons to advance to Next or Previous pages are at the bottom of the results list.

When in Abstract View:

- Displays abstract only, supplemental data (MeSH etc.) is only available in standard PubMed.
- Use the link to go to Standard PubMed version on the bottom of the page.
- Related Citations option displays below the citation when looking at an individual citation in abstract view.
- Use your browser back button to go back to list of results.

Additional Tidbits:

- This is a Beta version; your feedback is important.
- At this time the option to display library holdings with PubMed Mobile does not exist but may in the future.
- For those who wish to apply limits, you can use field tags.
- A statement from NLM about discontinuing support for the Text Version of PubMed: “PubMed Mobile addresses the needs of assistive technology and features an improved interface over the Text Version; therefore, the National Center for Biotechnology Information will no longer support the Text Version.”
PubMed for Handhelds is still available:

For those of you who have been using PubMed for Handhelds, it is still available. Some people have been using this mobile application to have the full text indicators of their library holdings display with the results. If you haven’t been doing this but are interested you can contact the PubMed for Handhelds team at pubmedhh@nlm.nih.gov, put Get Full Text in the subject line.

Other NLM Mobile Options:

- MedlinePlus Mobile was launched in January of this year.
- DailyMed Mobile was launched earlier in March.
- New Online and Mobile Versions of REMM (Radiation Emergency Medical Management) were just released.

More news about new and innovative mobile choices; NLM has announced a software development challenge, Show off Your Apps: Innovative Uses of NLM Information.

Check it out!

See what other resources are available in a mobile edition on the NLM Mobile Site.

Submitted by:
Lauri Kolakoski Fennell
Education and Outreach Coordinator
National Network of Libraries of Medicine, New England Region (NN/LM NER)
University of Massachusetts Medical School

The 2011 Annual Meeting, "Thinking Outside the Box" will take place on May 6, 2011 at the Massachusetts Medical Society in Waltham.

View the day's Program to learn more.

To register for the annual meeting, click HERE:

- $85 for MAHSLIN members (Members of other state medical and health sciences librarianship organization or NAHSL may register at the member rate.)
- $40 for students in library school programs, and first-time MAHSLIN members (includes Annual Meeting registration and one-year membership).
- $110 for non-members
- Of course, you can also register and pay for the meeting via PayPal here.

Attention Meeting Attendees: This year's keynote speaker, Suzy Becker, would like you to work on a little advanced homework in preparation for her presentation. Click here for a list of the questions she'd like you to answer and bring with you to the meeting.
We All Need a Little Inspiration Now & Then, Don’t We?

At last year’s meeting, Stever Robbins, AKA the Get It Done Guy, inspired the room. Since then he’s published his book of 9 steps for “getting things done”. I’ve abbreviated them below—it won’t take any longer to read them than getting a second cup of coffee. I confess I posted them on my office bulletin board just to remind me to cut through distractions. We can all use a little coaching, most of all me, so I’m sharing these with you. I’m such a Stever groupie that I bought his book on my Ipod! Now, I can get a little coaching while I get a little exercise or fold the clean clothes.

You can listen to or read his podcasts here. Only six or seven minutes that’ll pump you up and get you moving. A couple of my favorites: Create One Master System to Organize Your Life or Give Yourself Good Advice and How To Ask For What You Want.

You can find the first two chapters of the book here: http://www.steverrobbins.com/

STEVER’S 9 STEPS TO WORK LESS, DO MORE

STEP 1:  LIVE ON PURPOSE. A lot of what you call work has very little to do with getting anything important done in life. Like when I compulsively check my social media sites every hour. That kind of thing must go.

STEP 2:  STOP PROCRASTINATING. What is procrastinating except the very art of not doing the very stuff you know is most important?

STEP 3:  CONQUER TECHNOLOGY. Our supposed savior, technology, is for many of us the greatest obstacle we have to being truly productive. Use your technology to help you focus, instead of . . . hey, hang on a second. There’s an instant message coming in.

STEP 4:  BEAT DISTRACTIONS TO CULTIVATE FOCUS. Do you have any idea how much time is wasted multitasking? A lot. If you eliminate distractions and keep yourself focused, you can toss yourself into the kind of flow where the results come fast and easy.

STEP 5:  STAY ORGANIZED. When you have a place for everything and everything is in its place, it’s no work at all to find what you need, when you need it. Organizing your thinking, your projects, and your processes and reclaim all that time you spend hunting for—by knowing exactly where to go and what to do when you need it.

STEP 6:  STOP WASTING TIME. Sometimes you appear to be doing exactly, precisely what you should be doing but are actually wasting time that could be spent doing something more meaningful.

STEP 7:  OPTIMIZE. Doing things twice bores me silly. Especially, when it comes to making mistakes. In this step you’ll learn how to do things once or twice, streamline them to the point where the task is completely brainless.

STEP 8:  BUILD STRONGER RELATIONSHIPS. You can’t get there alone. Relationships are, ultimately, how everything gets done. Together, we can do far, far more than we can alone.

STEP 9:  LEVERAGE. The ultimate in doing more, the final destination of leverage will give you several ways to make sure when you do get results you get better, stronger, and faster than you’d ever dreamed possible.

Submitted by: Elaine Alligood
**Knowledge Management Heats Up in the NE Region!**

The Knowledge Awareness webinars and Knowledge Management Day event sponsored by the NN/LM NER were really terrific. I was lucky enough to sneak out of the office for a day and was blown away by the presentations and the discussions. Lynda Moulton, who’s one of the founders of the Boston Knowledge Management Forum and a SLA mover and shaker in the world of business knowledge management gave a great talk about the role we librarians can, and actually do, already play in the pathway from data (as in research results, patient registries, etc) to information (journal articles etc) to knowledge (dissemination, point of care products, wikis, systematic reviews, etc.) with the goal of Best Practice, and in my mind, that’s our best practices too! Actually, my take away was that we’re in the knowledge acquisitions and access business: we acquire, filter, promote, train, explain, and virtualize or web-ify knowledge access for our clients!

Mark Goldstein and Margo Coletti are presenting at MLA'11 on this exciting initiative and sometime in the fall we’ll see announcements about the next phase of NER’s KM Initiative that will entail funding opportunities.

Here’s some resources to take a quick look at—more to come soon on the NER website. These are my choices and reflect my sense of how important this it to our professional future, and our current and potential roles as partners in our institutions’ efforts for high quality, safe, patient centered care. We all know safety and patient focused care in reality run on information and knowledge!

- [Boston Knowledge Management Forum](#)
  - KMF Café – 2nd in a Series: Applying Knowledge to Organizational Challenges
  - Readings from this great all day workshop
- [Check out Wikipedia](#) for a good fast view of the KM world with a good bibliography

Submitted by: Elaine Alligood

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**As always ...**

The MAHSLIN Network News co-editors, Sally Gore and Cara Marcus, welcome your suggestions and submissions of news, updates and educational opportunities that you wish to share with the MAHSLIN community. The summer edition will be Sally's to edit, so please contact her via email if you have anything you would like to contribute.