No Password Required:
A Case Study of Integrating Library Resources into the Electronic Medical Record

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SEAHEC Library

- 4 library staff
- Supports 58 health facilities
- Books: 4000 print & 130 electronic
- Journals: 2000 electronic
- 4000 square feet
- Hours: Monday - Friday (8 AM - 5 PM)
New Hanover Regional Medical Center (NHRMC)

- 769 beds
- 547 physicians
- 4 medical residency programs

Wilmington, NC
Cultivating Relationships

Avery Cloud, CIO
The team of librarians who developed the AHEC Digital Library tweaked the URL to allow the username and password to be bypassed/auto-filled.

The hospital’s IT department took the tweaked URL and added it to the medical record homepage.

The physician is now taken directly to the AHEC Digital Library as if an IP range was in effect.
Dr. Hoke Pollock, Otolaryngology

About integrating the library sources with the EMR:

“This will save more lives than anything else at the hospital.”
“This helps me so much. When I am looking at a patient in the EMR, I can stay in the EMR and look up journal articles. This saves me time and is very convenient.”
MARKETING TO PHYSICIANS
Physician Demos in the Library
Quarterly Breakfast with Physicians

Dr. Mario Basegoda, Hospitalist; Donna Flake; Dr. Linda Francis, Psychiatrist
Cornering Doctors in the Hall
Marketing for $7.50
Woing with Wireless

As the summer the library has been introduced to a new wireless network. The new wireless router grants access to the internet to people who have laptops with wireless capabilities. Elizabeth Bwelka, a student at SEAHEC Informational Systems Network,纽带Shea Forman, set up the router and configured the encryption system.

From company representatives to hospital visitors, everyone of various backgrounds have taken advantage of the library’s new attraction. A notable visitor, recently visiting his mom in the hospital, was able to “check in on work instead of having to go do work in the office.” Wireless offers wireless computer wireless network access in what the library is a good alternative. It’s not to sit in a quiet environment with a computer and do work,” said Chris Lohnes, an Ethics Inc. representative.

To receive access in quite easy, simply come to the library reference desk, tap on the wireless tab and set your security code. Upon finding and connecting to the network, people the computer will ask the password for the wireless code. If there is any trouble finding the network on the laptop, the library staff would be more than happy to assist.

Accessing Medical Journals, Books, and Databases through the Electronic Medical Record (Portal) at New Hanover Regional Medical Center

New AHEC physicians can access the electronic medical record (EMR) portal. They can obtain seamlessly, online access to a vast repository of medical literature by selecting a journal and having a document downloaded to their own computer. It has made it easy for us this past year for the Medical Library and the Department of Family Medicine’s patient portal.

Doctors are happy with the easy access and say they will benefit from the medical literature made more accessible by more comprehensive, gynecological, cardiovascular, “I find the new portal access to the medical library and databases to be helpful.” After using this new access, Dr. John crowd revealed that it was a “triumphant access.”
Physician’s Newsletter

SEAHEC Digital Library offers Medical Journals and Books through Portal

1500 Electronic Medical Journals & 79 Electronic Medical Books are available through Portal (no other password needed!)

The Medical Library of SEAHEC offers easy access to:

- 1500 electronic medical journals
- 79 electronic medical books
- OVID MEDLINE
- Several Evidence-Based Databases

Procedure:
1. Log into Portal
2. Tab over to HOME
3. Click on the 3rd item, the SEAHEC Digital Library

Useful Resources in the SEAHEC Digital Library:
1. MEDLINE (the interface is much simpler now) – just enter a phrase; you can also limit to Evidence-Based Medicine (EBM) or full text.
2. Journals (on the left) – just click on a journal
3. Books (on the left)

For more information, contact Donna Flake, Library Director at Donna.Flake@seahec.net or 910-343-2180.
Lessons Learned

- Marketing in person is best
- Target the physician’s specialty
- Communicate your marketing message more than one time
- Be proactive in making things happen to better your library
- Think about how you can go beyond your library to integrate your resources into the user’s environment
Benefits to the Library

• Doctors and nurses say the library provides a very easy-to-use interface

• Much more use of the ADL by physicians and nurses

• Getting to know additional physicians and nurses, and getting to know their needs better

• Physicians, nurses, and the institution see the library as proactive

• More respect for the library and librarians
Conclusion

Thank You! Questions?

Email Donna Flake @ donna.flake@seahec.net