DOING THE IPAD DANCE:

Fancy footwork of apps and circulating iPads

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MOVE FROM RIM TO IOS

- 2012 decision to move from Blackberry to Apple only
  - Phase in replacement of all Blackberry to iPhone
  - iPad pilot officially launched
- 2012 Library decided to buy 5 iPads for circulation and 1 librarian iPad
  - Work with IT Dept
  - Justify iPads
  - Find funding
  - Logistics

FIND IT CONTACT PERSON IS A MUST!!!

o Involved lots networking within work maze

o Polite persistence

o Used iPhone trial/switch over as foot in the door

JUSTIFICATION

- Within the Institution
  - Surprisingly little convincing was needed
  - IT welcomed idea of using library as test case
- Funding justification more difficult
  - NN/LM http://nnlm.gov/gmr/funding/
  - Local grants
  - Crumbs from other library projects
  - Capital?
- Justification for Epic (EMR) app more difficult
  - Staffing & configuration of app

LOGISTICS

- Purchasing
  - Must purchase through Institution
- Circulation
  - Add to circulation system for check out
  - Sign iPad promissory form
  - Duration? Fines?
- Apps
  - Buy Apps?
  - Institutional Apps
- Troubleshooting
  - Clear data
  - Help users

CIRCULATION

- Decided on 1 week loan
- Must sign promissory note for death or dismemberment of iPad
  - Responsible for replacement or AppleCare+ deductible
- Loan only to permanent employees (white badges only)
  - No blue badges -temporary people, students (except CCLCM), visitors
  - Must have no overdues or fines in system

iPad Ensemble

FAQs & Circulation

- Created Libguide on FAQ and circulation rules
  http://my.clevelandclinic.libguides.com/ipad

APPS

- Must load institutional software –Zenprise
  - Allows for security
  - Push of institutional apps
  - Access to secure wifi
  - Epic app can be difficult
- To buy or not to buy
  - Users can load their own apps
  - Library credit card or Institutional account
  - Can "buy" free apps without attaching credit card to iPad http://support.apple.com/kb/HT2534
- Kindle books
  - Amazon allows Kindle books to be loaded on 6 devices

App Selection

- Created a libguide on medical apps http://my.clevelandclinic.libguides.com/mobile
- Chose to buy infrastructure apps not medical specialty apps
  - iAnnotate
  - Pages
- Working with IT to add library specific apps to Zenprise app push
  - PubMed Handheld
  - NLM apps http://www.nlm.nih.gov/mobile/
  - Investigating library specific apps

APP GUIDE

Apps and Mobile Sites

List of medical mobile apps and mobile websites.

| **Home: Mobile Apps** | **UpToDate Clinic iPhones** | **Medical App Reviews** | **Borrow an iPad** |

Home: Mobile Apps   🖨 Print Page   **Search:** [   ] This Guide ✓ Search

Library Links

- Library Home
- Mobile Apps Home
- A-Z Medical Specialty Apps
- Library Database Apps
- Calculator Apps
- Document & Storage Apps
- Security Apps

Mobile Librarian

Michelle Kraft

Lists of Medical Apps

Listing of useful apps mobile sites. The library does NOT subscribe to all of these resources, please read fee and subscription information carefully. Email Michelle Kraft with suggestions to the list.

- A-Z List of Apps by Medical Specialty
- Library Database and Journal Apps
- Calculator Apps
- Apps to help with Documents and Storage
- Security Apps

Medical Apps Help Guides

- Cleveland Clinic IT iPad training and help guide
- Cleveland Clinic IT iPhone training and help guide
- iMedicalApps tutorial to show you how to optimize your iPad for medical use
- AppShopper keeps you up to date on news, App Store sales and freebies
- UCSF Medical Library list of how to find the best apps

TROUBLESHOOTING –BASED ON IPHONE EXPERIENCES

- Two types of users
  - Know everything – Don't seek out extra information
  - Know very little – Don't even remember password
- WiFi confusion
  - Secure WiFi access
  - Guest access
- Personal apps vs. Institutional apps
  - Logins required for each
- Not everything iPad friendly
  - Hospital systems
  - Flash
  - Library resources

Words of Wisdom

- Start EARLY
  - Involves lots of people/departments on different time schedule
  - Other tech projects could delay yours
  - Hospital working with Apple takes time
- Borrow from other libraries
  - Policies
  - App suggestions
- Measure Effectiveness
  - Pre-survey, post-survey
  - Circulation stats
  - Popular apps and usage

HELPFUL SITES – HOW TO…

- Setting up iPad lending program
  - Nova Southeaster University Health Professions Division Library http://bit.ly/HApZqW - tips, resources
  - University of Groningen Central Medical Library http://bit.ly/15vCVqE -finding medical apps, information on adding bookmarks, (side bar has a lot of info)
  - Setting up a library iPad program: Guidelines for Success - http://crln.acrl.org/content/72/4/212.full Full text article in ACRL News by Sara Thompson at Briar Cliff University
  - Continuing the conversation: Integrating iPads and tablet computers into library services http://bit.ly/wgnMRS -ALA Tech Source article by Daniel Freeman

HELPFUL SITES -APPS

- Apps
  - iMedicalApps.com
  - Journal Reading Apps
    - Browzine, ReadQx, Docphin, DocWise
  - Other medical libraries –See what they have & how they organize them
    - University of Michigan http://guides.lib.umich.edu/healthmobile
    - University of Washington http://bit.ly/Nbzc9y
    - University of Iowa http://guides.lib.uiowa.edu/mobile
    - Weill Cornell Medical College http://bit.ly/13EJUQ4
    - Norris Medical Library http://bit.ly/eaPRxO
    - Dahlgren Memorial Library http://bit.ly/u7mbHH
    - Florida International University http://bit.ly/102A45z

HELPFUL SITES – POLICIES & PROCEDURES

- University of South Carolina http://bit.ly/Z2Fo8f

- KOC University http://bit.ly/YU7mCZ

- University of California Irvine http://bit.ly/cqwAuk

- University of Chicago http://bit.ly/XUoB5K

- University of Utah (iPad, Xoom, Kindle, Nook)
  http://bit.ly/wuIW2s

- Virginia Tech http://bit.ly/99151e

- Wake Forest http://bit.ly/Zm1JNS

- ZweigBibliothek Medizin in Münster, Germany
  What to consider when borrowing
  English Translation http://bit.ly/15vDOjd