



DOING THE IPAD DANCE:

Fancy footwork of apps and circulating iPads

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MOVE FROM RIM TO IOS

- 2012 decision to move from Blackberry to Apple only
 - Phase in replacement of all Blackberry to iPhone
 - iPad pilot officially launched
- 2012 Library decided to buy 5 iPads for circulation and 1 librarian iPad
 - Work with IT Dept
 - Justify iPads
 - Find funding
 - Logistics



FIND IT CONTACT PERSON IS A MUST!!!

- Involved lots networking within work maze
- Polite persistence
- Used iPhone trial/switch over as foot in the door



JUSTIFICATION

- Within the Institution

- Surprisingly little convincing was needed
- IT welcomed idea of using library as test case

- Funding justification more difficult

- NN/LM <http://nnlm.gov/gmr/funding/>
- Local grants
- Crumbs from other library projects
- Capital?

- Justification for Epic (EMR) app more difficult

- Staffing & configuration of app



LOGISTICS

- Purchasing
 - Must purchase through Institution
- Circulation
 - Add to circulation system for check out
 - Sign iPad promissory form
 - Duration? Fines?
- Apps
 - Buy Apps?
 - Institutional Apps
- Troubleshooting
 - Clear data
 - Help users



CIRCULATION

- Decided on 1 week loan
- Must sign promissory note for death or dismemberment of iPad
 - Responsible for replacement or AppleCare+ deductible
- Loan only to permanent employees (white badges only)
 - No blue badges -temporary people, students (except CCLCM), visitors
 - Must have no overdues or fines in system



I PAD ENSEMBLE



FAQs & CIRCULATION

- Created Libguide on FAQ and circulation rules
<http://my.clevelandclinic.libguides.com/ipad>

Borrow an iPad

[Borrow an iPad: Home](#)[Apps Loaded on iPads](#)[Library iPad FAQs](#)

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- [Library Home](#)
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- [Document & Storage Apps](#)
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Mobile Apps Librarian



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iPad Rules

Who can Borrow:

- Current Cleveland Clinic main campus employees and CCLCM students with white badge who are registered with the library and in good standing (no fines, overdues, or other restrictions).

Loan Period: 1 week

Late Fees: \$10/day NO GRACE PERIOD

Liability:

- iPads greater than 5 days late are assumed lost, stolen or damaged and may be deactivated.
- Borrowers are personally responsible for lost, stolen or damage iPad \$700, and/or accessories: case \$80, bag \$35, cable \$20, charger \$20.

Borrowing:

- Only main campus employees and CCLCM students with white badges in good standing (no fines, overdues, or other restrictions) may borrow an iPad.
- Borrowers CANNOT check out an iPad for any other person nor lend it to someone even if they are a Clinic employee
- Only 1 iPad can be checked out per person

Returning & Renewing:

- Borrowers must return the iPad and all accessories to a *library staff member*. Do NOT return it in the book drop.
- No renewals are currently permitted.

Apps & Personal Information:

- Pre-loaded apps must not be deleted or removed
- Personal apps may be loaded on the iPad but must be done at the borrowers expense and they will be deleted upon return.
- All personal information and data will be erased upon return of the iPad.

Check availability of the iPads via the [library catalog](#). An iPad loan agreement must be read and signed each time an iPad is borrowed. The working condition of the device will be assessed before the check out and upon its return. Borrowers are required to report any problems experience with the iPad during the borrowing period.

Please note: There is a 1 day turn around time (Monday-Friday) to clean and re-reprocess returned iPads to be ready for check out.

If checking out a device, you will be asked to take a survey on general questions about your iPad use. This is to give us general information about usage and to inform us about possible purchasing decisions in the future. Nothing identifying will be captured.

APPS



- Must load institutional software –Zenprise
 - Allows for security
 - Push of institutional apps
 - Access to secure wifi
 - Epic app can be difficult
- To buy or not to buy
 - Users can load their own apps
 - Library credit card or Institutional account
 - Can “buy” free apps without attaching credit card to iPad
<http://support.apple.com/kb/HT2534>
- Kindle books
 - Amazon allows Kindle books to be loaded on 6 devices





APP SELECTION

- Created a libguide on medical apps
<http://my.clevelandclinic.libguides.com/mobile>
- Chose to buy infrastructure apps not medical specialty apps
 - iAnnotate
 - Pages
- Working with IT to add library specific apps to Zenprise app push
 - PubMed Handheld
 - NLM apps <http://www.nlm.nih.gov/mobile/>
 - Investigating library specific apps



APP GUIDE

Apps and Mobile Sites

List of medical mobile apps and mobile websites.

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- [Library Home](#)
- [Mobile Apps Home](#)
- [A-Z Medical Specialty Apps](#)
- [Library Database Apps](#)
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Mobile Librarian



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Lists of Medical Apps

Listing of useful apps mobile sites. The library does NOT subscribe to all of these resources, please read fee and subscription information carefully. Email [Michelle Kraft](#) with suggestions to the list.

- [A-Z List of Apps by Medical Specialty](#)
- [Library Database and Journal Apps](#)
- [Calculator Apps](#)
- [Apps to help with Documents and Storage](#)
- [Security Apps](#)

Medical Apps Help Guides

- [Cleveland Clinic IT iPad training and help guide](#)
- [Cleveland Clinic IT iPhone training and help guide](#)
- [iMedicalApps tutorial to show you how to optimize your iPad for medical use](#)
- [AppShopper keeps you up to date on news, App Store sales and freebies](#)
- [UCSF Medical Library list of how to find the best apps](#)



TROUBLESHOOTING —BASED ON IPHONE EXPERIENCES

- Two types of users
 - Know everything – Don't seek out extra information
 - Know very little – Don't even remember password
- WiFi confusion
 - Secure WiFi access
 - Guest access
- Personal apps vs. Institutional apps
 - Logins required for each
- Not everything iPad friendly
 - Hospital systems
 - Flash
 - Library resources





WORDS OF WISDOM

- Start EARLY
 - Involves lots of people/departments on different time schedule
 - Other tech projects could delay yours
 - Hospital working with Apple takes time
- Borrow from other libraries
 - Policies
 - App suggestions
- Measure Effectiveness
 - Pre-survey, post-survey
 - Circulation stats
 - Popular apps and usage



HELPFUL SITES –HOW TO...



- Setting up iPad lending program
 - Nova Southeastern University Health Professions Division Library <http://bit.ly/HApZqW> - tips, resources
 - University of Groningen Central Medical Library <http://bit.ly/15vCVqE> -finding medical apps, information on adding bookmarks, (side bar has a lot of info)
 - Setting up a library iPad program: Guidelines for Success - <http://crln.acrl.org/content/72/4/212.full> Full text article in ACRL News by Sara Thompson at Briar Cliff University
 - Continuing the conversation: Integrating iPads and tablet computers into library services <http://bit.ly/wgnMRS> -ALA Tech Source article by Daniel Freeman



HELPFUL SITES -APPS



○ Apps

- iMedicalApps.com
- Journal Reading Apps
 - Browzine, ReadQx, Docphin, DocWise
- Other medical libraries –See what they have & how they organize them
 - University of Michigan <http://guides.lib.umich.edu/healthmobile>
 - University of Washington <http://bit.ly/Nbzc9y>
 - University of Iowa <http://guides.lib.uiowa.edu/mobile>
 - Weill Cornell Medical College <http://bit.ly/13EJUQ4>
 - Norris Medical Library <http://bit.ly/eaPRxO>
 - Dahlgren Memorial Library <http://bit.ly/u7mbHH>
 - Florida International University <http://bit.ly/102A45z>



HELPFUL SITES –POLICIES & PROCEDURES



- University of South Carolina <http://bit.ly/Z2Fo8f>
- KOC University <http://bit.ly/YU7mCZ>
- University of California Irvine <http://bit.ly/cqwAuk>
- University of Chicago <http://bit.ly/XUoB5K>
- University of Utah (iPad, Xoom, Kindle, Nook)
<http://bit.ly/wulW2s>
- Virginia Tech <http://bit.ly/99151e>
- Wake Forest <http://bit.ly/Zm1JNS>
- ZweigBibliothek Medizin in Münster, Germany
What to consider when borrowing
English Translation <http://bit.ly/15vDOjd>

