

# **From Shush to Push:**

## Technology and the Modern Librarian

**Erin Logsdon**  
Consultant, Digital Solutions  
NELINET



## Your Libraries

- Library Map and Listing
- Banks Public Library
- Beaverton City Library
- Cedar Mill Community Library
- Cedar Mill Community Library @ Bethany
- Cornelius Public Library
- Forest Grove City Library
- Garden Home Community Library
- Hillsboro Main Library
- Hillsboro Skate Park Branch

## Tuality Health Resource Center



### Tuality Health Resource Center

834 SE 8th Ave.  
Hillsboro, OR 97123-9019  
[Map and Directions](#)  
[TriMet Trip Planner](#)

Phone: (503) 681-1702  
Hours: Mon-Fri 11-5  
Closed: Sat & Sun

### About Tuality Health Resource Center

Looking for answers to medical and health questions? The Tuality Health Information Resource Center can help. Sponsored by the [Tuality Healthcare Foundation](#), this free consumer health library is located in the Tuality Health Education Center. It features books, pamphlets, magazines, slides tapes, videos and models--all related to health and available to the public for checkout. Because THRC is an associated academic library of WOOLS, patrons can also search for and request materials by using the WOOLS catalog, either on-line or at their nearest WOOLS member library. You may visit the library any weekday, from 11 a.m. to 5 p.m.

[OVID HOME](#)  
[PRODUCTS & SERVICES](#)  
[ONLINE COMMUNITY](#)  
[EVENTS](#)  
[TRAINING & DOCUMENTATION](#)  
[\[TECHNICAL SUPPORT\]](#)

- [Contact Support](#)
- [Ovid](#)
- [SilverPlatter](#)
- [Knowledge Base](#)
- [Listserve](#)

[ABOUT OVID](#)  
[CONTACTS & LOCATIONS](#)



Access the latest, most trusted scientific, medical and academic research journals.  
[Click here](#)

\*Not all titles are enabled for PPV access.

## Technical Support

### Ovid Technical Support

If you manage Ovid's software products for your organization, Ovid has technical support resources available to help answer your questions. We've provided some basic support information - such as system requirements, implementation materials, documentation, or tech tips --right here, online. For more difficult questions or inquiries please [contact](#) our tech support team.

#### Ovid Platform

Technical resources for all Ovid platform products - find system administration manuals, release notes, Jumpstart links, and more.

[Learn More](#)

#### SilverPlatter

Users of Ovid's SilverPlatter platform will find technical resources such as manuals, release notes, and system requirements for all product versions.

[Learn More](#)

#### Knowledge Base

Search:  [Go >>](#) [advanced search](#)

### Contact Tech Support

Need expert help? Ovid's [Technical Support Specialists](#) are ready to assist you.



### Customize Your Information Resources

Choose from a selection of Ovid images to customize your organization's portal or information resource center. [Click here](#) to view. To save and use images, right-click on the image and save it locally.



needs title for talk on how technology  
has changed the role and image of  
librarians



*3:22 PM Mar 24th from TwitterGadget*



[taxonomylady](#)

[@taxonomylady](#) How about "From  
Shush! to Push"?

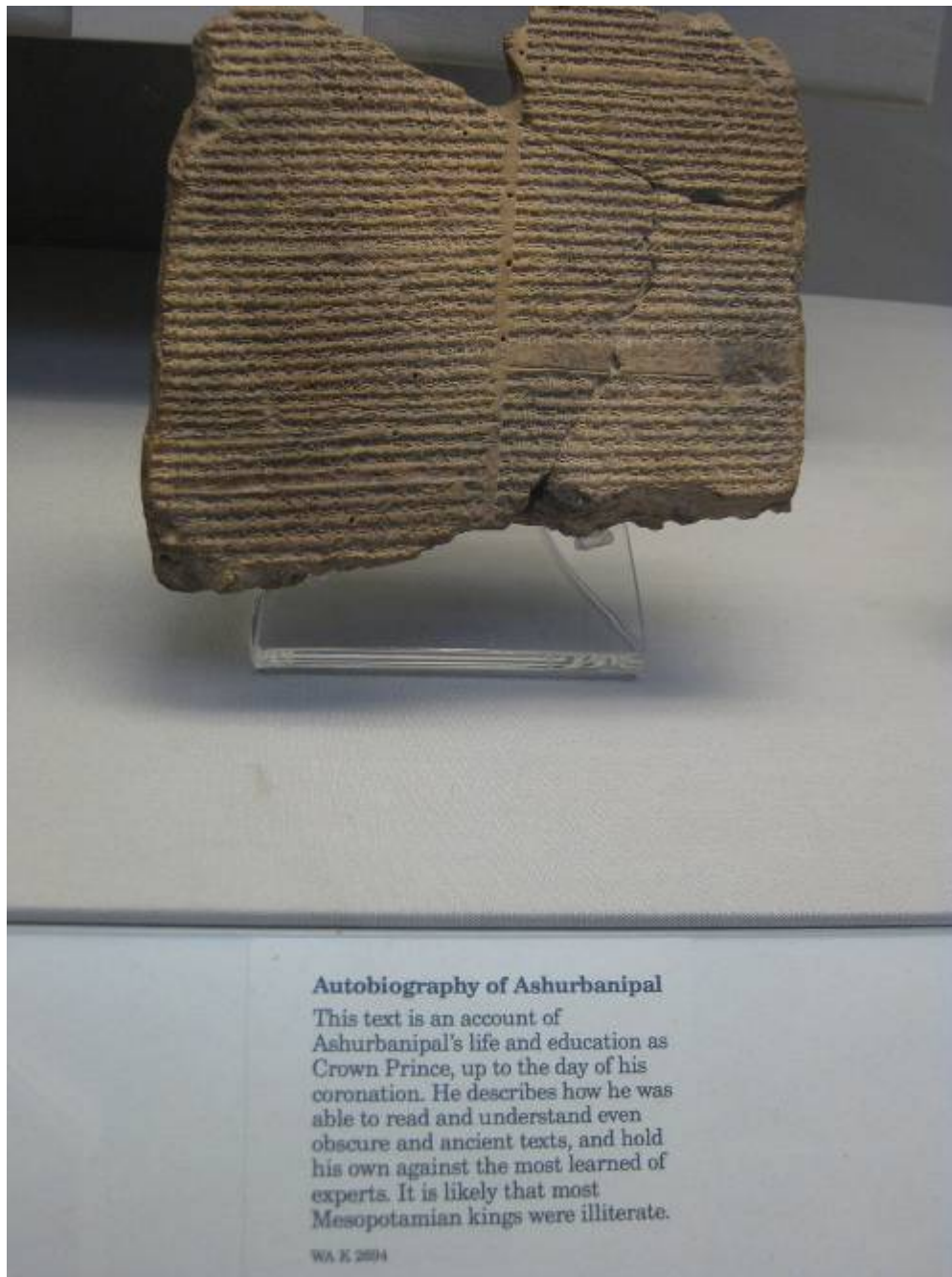


*4:16 PM Mar 24th from web in reply to taxonomylady*



[christianmiller](#)





### **Autobiography of Ashurbanipal**

This text is an account of Ashurbanipal's life and education as Crown Prince, up to the day of his coronation. He describes how he was able to read and understand even obscure and ancient texts, and hold his own against the most learned of experts. It is likely that most Mesopotamian kings were illiterate.

WA K 2094

## Your Life Work: The Librarian



★★★★★ 58 ratings

51,686 views

**travelinlibrarian**  
 November 22, 2006  
[\(less info\)](#)

Subscribe

An episode of US Government film series on careers. I assume it was shown to high school students. This one was filmed at the Iowa State College (now Iowa State University) library in 1946.

Category: [People & Blogs](#)

Tags: [library](#) [librarian](#) [iowa](#) [career](#) [history](#)

URL:

Embed:

### ► More From: travelinlibrarian

### ▼ Playlist (6) [Stop Autoplaying](#) | [Play Next](#)

[Library](#) ☐ Randomize

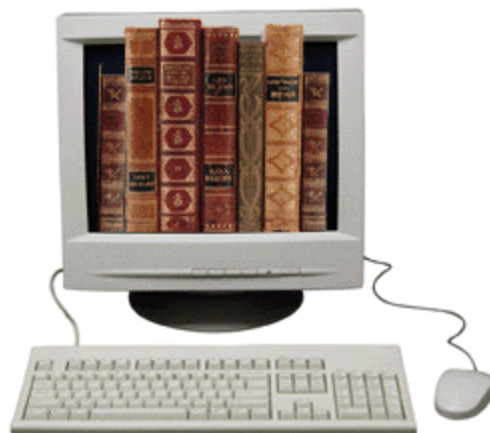
- |   |  |  |       |
|---|--|--|-------|
| 1 |  | <a href="#">Your Life Work: The...</a> | 10:13 |
|   |  | travelinlibrarian                      |       |
| 2 |  | <a href="#">March of the Librar...</a> | 4:58  |
|   |  | ninnick                                |       |
| 3 |  | <a href="#">THE ADVENTURES OF S...</a> | 0:36  |
|   |  | circulating                            |       |

<http://www.youtube.com/watch?v=smrrZpbvI20>

## S A L O N

## TABLE TALK

Whatever happened to customer service? Come to Table Talk's [Digital Culture](#) discussion area and talk about Internet Service Providers from hell.



Are we ready for the  
library of the future?

## RECENTLY

[Pornutopia lost](#)

By Andrew Leonard  
The X-rated Web is building a bold and bewildering new world of sleazy techno-tricks  
(12/01/97)

[Apache's free-software warriors](#)

LIBRARIANS HAVE PROMISED  
TO PUT THE WORLD OF  
INFORMATION AT THE PUBLIC'S  
FINGERTIPS. NOW THEY'RE STUCK  
FIXING BUGS AND TEACHING  
PEOPLE HOW TO USE A MOUSE.



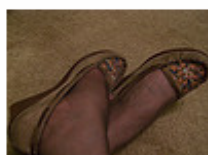
## Librarian Shoes

[Group Pool](#) | [Discussion](#) | [117 Members](#) | [Map](#) | [Join This Group](#)

[Slideshow](#)  [Share This](#) 



From [dreamlynn](#)



From [dreamlynn](#)



From [dreamlynn](#)



From [aglaceatmyworld](#)



From [aglaceatmyworld](#)



From [aglaceatmyworld](#)



From [aglaceatmyworld](#)



From [aglaceatmyworld](#)



From [aglaceatmyworld](#)



From [aglaceatmyworld](#)



From [Joey Digits](#)



From [Joey Digits](#)



From [Kirkbride Palace](#)



From [Kirkbride Palace](#)



From [curiouschild34](#)



From [hollysuewho](#)



From [hollysuewho](#)



From [hollysuewho](#)





# The Role of Librarians

- Librarians:
  - Are stewards of the Library.
  - Connect people with accurate information.
  - Assist people in the creation of their human and information networks.
  - Select, organize and facilitate creation of content.
  - Protect access to content and preserve freedom of information and expression.
  - Anticipate, identify and meet the needs of the Library's community.



technical use states teachers working  
special users research school staff usually work  
prepare patrons reference positions public services  
new medical media needed  
local knowledge master's  
internet materials  
large job opportunities  
help  
colleges centers certification develop duties  
adults academic also books degree education find  
administrative computer electronic  
access agencies database contact employment  
addition association career databases  
available college decade earnings expected  
important  
government many jobs mls often programs resources systems  
include law must need particular organizations requirements science traditional top  
needs percent professional schools sciences section state training technicians  
skills

# information

references requirements required social work  
must online qualifications research society service usually  
needs professionals organizations school retrieved use  
education institutions help materials organizations sometimes virtual take within  
categories classes funding degrees law professional public technology  
different databases duties including management users wide specialized  
called alia-recognized american degree many providing  
art activist alia academic edit hold faculty join  
ala associations access archivists collections  
additional books college electronic master's literacy services responsibilities united training  
children levels  
medical new north often organization resources subject  
records reference specialists students university  
science teacher

# information

## association





**amazon.com** homepage

Hello, Erin Logsdon. We have [recommendations](#) for you. (Not [Erin?](#))

Erin's Amazon.com Today's Deals Gifts & Wish Lists Gift Cards

**Shop All Departments**

**Search**

**Kindle Store** Buy A Kindle **Kindle Books** Kindle Newspapers Kindle Blogs Kindle Magazines Kindle Accessories

**Department**  
< Kindle Store  
< Kindle Books  
< Reference

**Medical Reference**  
Dictionaries & Terminology (23)  
Drug Guides (51)  
General (124)  
Instruments & Supplies (12)  
Medical Atlases (42)

**Avg. Customer Review**  
**Any Avg. Customer Review**  
★★★★☆ & Up (65)  
★★★★☆ & Up (72)  
★★★★☆ & Up (77)  
★★★★☆ & Up (83)

**Listmania!**

BEST Kindle Books Under \$5.00

**Kindle Store > Kindle Books > Reference > Medical Reference**

Showing 1 - 12 of 244 Results

- **YOU: The Smart Patient: An Insider's Handbook for Getting the Best Treatment**  
Mar 29, 2007) - **Kindle Book**  
**Buy: \$9.99**  
Auto-delivered wirelessly to Kindle  
★★★★☆ (39)  
Other Editions: Paperback, Paperback, Hardcover
- **Medical Abbreviations and Terminology** by MobileReference and mobi (**Kindle Edition** - Dec 1, 2006) - **Kindle Book**  
**Buy: \$7.99**  
Auto-delivered wirelessly to Kindle  
★★★★☆ (18)  
Other Editions: Paperback, Audio Cassette, Unbound
- **Complete Guide to Prescription & Nonprescription Drugs 2009** by H. WINTER GRIFFITH (**Kindle Edition** - Nov 4, 2008) - **Kindle Book**  
**Buy: \$9.99**  
Auto-delivered wirelessly to Kindle  
★★★★☆ (3)  
Other Editions: Paperback
- **Medical Terminology For Dummies** by Beverley Henderson and Jennifer Lee Dorsey (**Kindle Edition** - Dec 3, 2008) -







# Science Info on the Go: Enhancing Traditional Sci-Tech Library Services w/ Mobile Devices

- Joe Murphy - Yale Science Libraries - joseph.murphy@yale.edu

Mobile devices help libraries meet the evolving information needs of the sci-tech community by expanding traditional services and exploring new opportunities.

## Enhancing / Expanding Services

### Mobile Reference = Answers on the go

Mobile librarians to meet the diffuse information needs of our specialized clientele.

Email  
Instant Messaging  
Phone  
In person and outreach



### Considerations

- Choosing a technology
- Identifying New Workflows
- Establishing Management Models: Staffing, Training
- Exploring Best Practices for a Quality Service (shifting communication styles and user expectations)

## New Opportunities

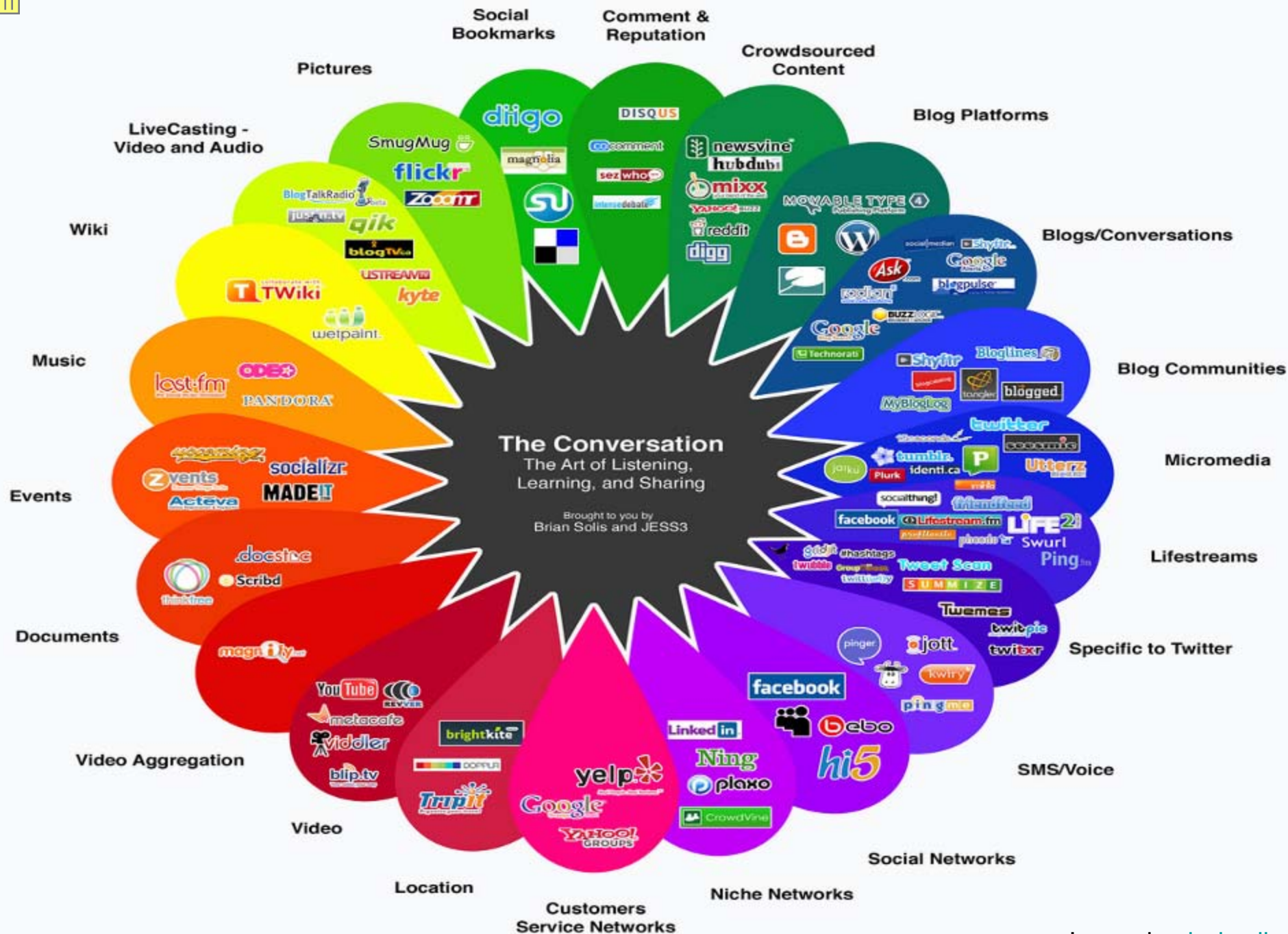
### Text Messaging Reference

- Answers from anywhere by SMS
- Expert assistance at point of need

### Social Networking

Mobile devices facilitate library 2.0 and social networking initiatives.





twitter

I don't get how a library at a major medical school doesn't open til 12 on Sunday...isn't Sunday a main studying day??



*11:07 AM Apr 12th from TwitterBerry*



[tigkam](#)

Rebecca Kamel

twitter

[Home](#) [Profile](#) [Find People](#) [Settings](#) [Help](#) [Sign out](#)

I GOT MY LIBRARY CARD!! and immediately took out "The Shining" on VHS... A movie which I've been meaning to see for years... Thanks Library!



*about 2 hours ago from web*



[KyleP555](#)

Kyle Pasciutti

**LEADER**

**a PERSON  
who RULES  
or GUIDES  
or INSPIRES  
OTHERS**





Please  
turn **OFF** your  
cell phone!

NO CELL  
PHONE USE IN  
THE LIBRARY!

Thank you for your cooperation!

**Library Director**

# RULES



# GUIDES



# INSPIRES



Image by: [Birmingham Public Library \(AL\)](#)

Image by: [digitalbookmobile](#)





People relate to people,  
not companies.

- Tony Hsieh, Zappos CEO



New technology + same old thinking  
=  
same old outcome with a buggy  
interface.

- Mark Hurst



Everything we do needs to make our  
product less annoying.

(or)

Everything we do should be  
idiosyncratic and engage people and  
invite them to fall in love with us.

-Seth Godin

## Information R/evolution



★★★★★ 1,277 ratings

415,361 views

[Favorite](#) [Share](#) [+ Playlists](#) [Flag](#)

[MySpace](#)

[Facebook](#)

[Twitter](#)

[\(more share options\)](#)



**mwesch**

October 12, 2007

[\(less info\)](#)

[Subscribe](#)



This video explores the changes in the way we find, store, create, critique, and share information. This video was created as a conversation starter, and works especially well when brainstorming with people about the near future and the skills needed in order to harness, evaluate, and create information effectively.

High Quality WMV download:

<http://www.mediafire.com/?atyamxuyn2p>

Quicktime:

<http://www.mediafire.com/?6hqyitsy0v>

If you are interested in this topic, check out Clay Shirky's work, especially: <http://www.shirky.com/writings/ontolo...>

Also check out David Weinberger's Everything is Miscellaneous:

<http://www.everythingismiscellaneous...>

This video is licensed under a Creative Commons Attribution-Noncommercial-Share Alike 3.0 License.

<http://www.youtube.com/watch?v=-4CV05HyAbM>

keyword search

CUSTOMER SERVICE ORDER STATUS LIVE HELP MY ACCOUNT MY CART (0)

**KLS**  
*kimora lee simmons*

**Available Now!**  
**KIMORA**  
LIFE IN THE FAB LANE  
**SEASON ONE DVD**

[Click Here to Purchase >](#)

**style.**



[HOME](#) [SHOP](#) [KLS BIO](#) [EVENTS](#) [GIFT CARD](#) [PRESS](#) [JOIN KLS](#)

*join kimora's mailing list*

>>

**ALL LIP  
GLOSSSES**

**NOW \$9.99**

[Shop Now >](#)



**TOP SELLING**

**Eye Shadows**

**NOW \$9.99**

[Shop Now >](#)



**LIP. LIP, HOORAY!**

**Kimoras Kiss Kit**

**NOW \$9.99**

[Shop Now >](#)



<http://www.kls.com/>



# Thank you!

## Contact Info:

Erin Logsdon

Consultant, Digital Solutions  
NELINET, Inc

[logsdon@nelinet.net](mailto:logsdon@nelinet.net)

508.597.1946



Source: [http://www.flickr.com/photo\\_zoom.gne?id=327122302&size=m](http://www.flickr.com/photo_zoom.gne?id=327122302&size=m)