



“Rebranding Ourselves for the 21st Century”
April 24, 2009
Massachusetts Medical Society Headquarters
Waltham, MA

PROGRAM SCHEDULE

8-9am	Registration & Vendor Visits
9-9:30am	Business Meeting
9:30-10:15am	<i>“Report of a Qualitative Study of New England Hospital Administrator Perceptions of the Value of the Library”</i> Elaine Martin, DA Director of Library Services, Lamar Soutter Library Director, NN/LM NER University of Massachusetts Medical School
10:15-10:30am	Break/Vendor Visits
10:30-11:45am	Panel Presentaion -Margo Coletti, MLIS, Beth Israel Deaconess Medical Center: <i>“Dressed in Overalls & Looking Like Work”</i> -Donna Beales, MLIS, Lowell General Hospital: <i>“The Media Specialist Role for Medical Librarians”</i> -Brandy King, MLIS, Center on Media & Child Health At Children’s Hospital Boston: <i>“ From Info Gathering To Info Pushing”</i>
11:45-12:45pm	Proceed to Lunch/Lunch
12:45-1pm	Vendor Visits
1-1:30pm	Awards
1:30-2:45pm	<i>“From Shush to Push: Technology & the Modern Librarian”</i> Erin Logsdon, MLIS, Consultant, Digital Solutions
2:45-3PM	Closing Remarks