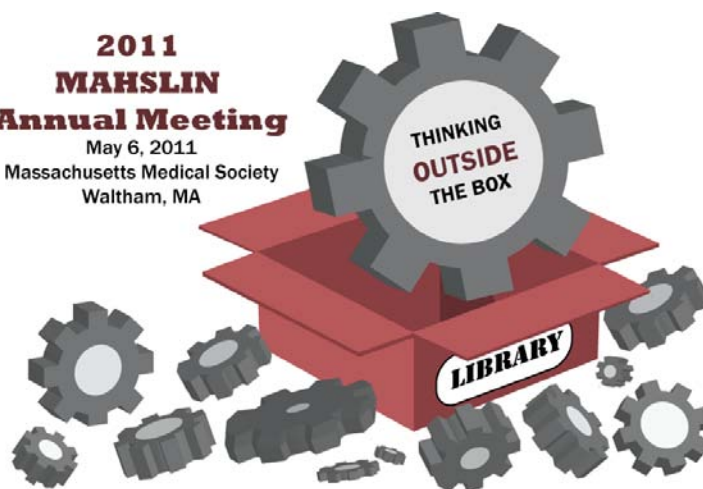


**2011
MAHSLIN
Annual Meeting**

May 6, 2011
Massachusetts Medical Society
Waltham, MA



Program

8:00 – 9:00

Registration

Please visit our vendors and thank them for supporting this year's Annual Meeting!

9:00 – 9:30

Annual Business Meeting Elaine Alligood, MAHSLIN Chair

NN/LM NER Update Javier Crespo, Associate Director

Greetings from NAHSL Susan Warthman, NAHSL Chair

Awards Ceremony Terri Niland, Immediate Past MAHSLIN Chair

9:30 – 10:30

Program 1: Panel Presentation, *New Thinking in Action!*

• ***Psychiatry Issue Briefs: A Librarian/Faculty Publishing Collaboration***

Lisa Palmer, MSLS, AHIP & Kathleen Biebel, PhD

University of Massachusetts Medical School

(<http://escholarship.umassmed.edu/pib/>)

• ***Circulation Staff and Facebook: A Modern Success Story***

Gail Hendler, MLS & Amy Lapidow, MLS

Hirsh Health Sciences Library, Tufts University

• ***PFAC – Making it Happen***

Jeanie Vander Pyl, MLIS

Medical Library Director, Cape Cod Hospital

10:30 – 10:45

Break

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10:45 – 12:00

Program 2: MAHSLIN's Got Talent!

• ***If You Build It, They Will Come***, Dan McCloskey, Massachusetts General Hospital

• ***One Book, One Read***, Alison Clapp, Children's Hospital Boston

• ***Marketing: It's Personal***, Nicky Pallotti, Charlton Memorial Hospital

• ***Author! Author!***, Cara Marcus, Faulkner Hospital

• ***Top 10 Tips for Hosting a Webinar***, Michelle Eberle, NN/LM NER

- ***Twitter: Best Practices***, Isabel Lopes, CMCH at Children's Hospital Boston
- ***Reach Out and Read***, Judith Donn, St. Luke's Hospital
- ***How to Draw a Stick Figure***, Sally Gore, UMass Medical School

12:00 – 12:45 **Lunch**

12:45 – 1:00 **Raffle Drawings to benefit the Jay Daly Information Technology Grant Program**

1:00 – 2:30 **Keynote Address: *Thinking Outside the After Lunch Box: Suzy Becker 7.0***
Suzy Becker

Author, artist, educator, and entrepreneur

Suzy's books include All I Need to Know I Learned from My Cat, My Dog's the World's Best Dog, I Had Brain Surgery, What's Your Excuse?, Manny's Cows, Books Are for Reading and Kids Make It Better: A Write-in, Draw-in Journal.

2:30 – 3:00 **Next Steps, Wrap Up, Thank You, Drive Safely, See You Next Year!**

Suzy will be available to sell you book or two, sign them, and chat with you following the wrap up.