



Volume 32, Number 1

http://mahslin.org

http://mahslin.wordpress.com

### MAHSLIN Network News

## A Message from the President - How Time Flies!

Sally Gore, MAHSLIN President

It seems like I just settled in to write my first MAHSLIN Network News message as President and now I sit to write my last. That was one fast year!

Looking back, I started my tenure by working with the rest of the Board to plan an annual meeting that focused upon our talents and encouraged us to "think outside of the box" in the ways we serve our patrons. As health sciences and medical librarians change to find our place in an ever evolving work environment, we both learn and implement new skills and talents. We clearly saw this innovative spirit in action in the presentations of so many MAHSLIN members who took part in our first ever "Talent Show".



Change is difficult and trying new things takes both courage and encouragement. My main goal as President was to continue to foster a professional organization that promotes and gives confidence to its members to take risks and to be creative. The Talent Show, the Jay Daly Technology Grant, the mentoring program, and MAHSLIN Action Days are all ways for members to find the encouragement they need to adapt and grow professionally. It's my hope that as a MAHSLIN member, you've been able to take part in at least one of these opportunities over the past year. If not... well, what are you waiting for?!

- There's another **Annual Meeting** right around the corner and it also offers the chance to show off your creative ideas and/or learn from others. Attend! (See Jane Ichord's piece for more information.)
- The **Jay Daly Technology Grant** is there for the asking. If you have an idea that involves technology and simply need some funds to help get it off the ground, look into this.
- Are you buried underneath a pile of tasks that you can't seem to ever tackle? Pick one or two and take part in the next **Action Day**. It's amazing the motivation that comes from checking in with your colleagues during the day.
- And finally... **SERVE!** We are a self-serving organization in the positive sense of that phrase. We serve one another, voluntarily, by taking on leadership positions, organizing events, and mentoring one another. If you're new to MAHSLIN and want to become more involved or if you've been around awhile and want to step up in your commitment to the group, please consider accepting a role or position the next time you're asked. It's rewarding and FUN to be an active member of MAHSLIN. (See the bios and statements of current Board members to find out why they serve.)

I want to wrap up my column with a huge thanks to my fellow Board members for their continued service to MAHSLIN and especially their encouragement and support of me the past year. One of the greatest things about being a librarian is that you get to work with other librarians and when it comes to the MAHSLIN Board, you can ask for none better. We laugh a lot, think a lot, talk through thoughts and ideas, and do our best to make MAHSLIN a strong and helpful professional group. We've a long history of this and I'm grateful to have the chance to be part of it. And finally, thanks in particular to Board members Elaine Alligood and Olga Lyczmanenko, who officially finish up their tenures at the Annual Meeting. I know that I don't only speak for myself when I express that you'll both be missed as we move forward into another year. I'm happy to have worked with you!

## Member Spotlight - Dee Magnoni

Dee Magnoni is the Library Director at Olin College of Engineering in Needham, MA. As Olin's first library director, Dee had the opportunity to build the collections, services and staff from the ground up – with lots of community support and input. Within Olin's engineering curriculum are bioengineering and materials science concentrations that both have significant overlap in the health sciences through research and project work with medical devices, materials science and biology. Dee has developed collections to support bioengineering and materials science that have enabled Olin to be a member of the NN/LM (National Network of Libraries of Medicine).

Dee's path to her current position was a fun and curvy tour through librarianship. She first became interested in



librarianship because she needed a flexible and mobile career to go with her spouse's career in the Navy. After beginning library school at Catholic University and finishing at SUNY-Albany, Dee graduated into a difficult economy and few library jobs. Dee made her way through several part time and temporary positions in Upstate New York, Rhode Island and then Massachusetts. Libraries were both academic and corporate, and positions ranged from reference & instruction to technical services to technology. Dee's undergraduate education in engineering and humanities/social sciences helped secure her

first full time position at Helix Technology Corporation, which manufactured cryogenic vacuum pumps. This led to a business librarian position at MIT. At this point Dee and her spouse had three children in elementary school, and Dee's husband was a civilian attending Sloan Graduate School of Business at MIT.

Dee and her husband did a joint job search at the end of the Sloan degree. Looking beyond New England, Dee interviewed with an advertising agency and a university in Portland, Oregon. The family headed west and Dee worked at the university for a time, and then moved over to the advertising agency, Wieden + Kennedy. The agency had just moved to a new building, and had never had a formal library. This was Dee's first start-up experience, and the project involved working with highly creative people and teams. Dee's employees included an artist and a musician, and she once ran a creative writing workshop over several weeks that Chuck Palahniuk, author of Fight Club, taught. The economy began to shift once again, and this time the United States experienced the Dot-Com Bubble Crash. Dee was laid off when the library was closed and many agency employees also lost jobs. At this point Dee started her own company and provided research services to advertising agencies and other clients.

These experiences all led to Olin College. Dee now had engineering experience, business and entrepreneurial experience, and had started a new library. While her path appears eclectic, it turns out to be just the background needed to begin a library at a new engineering school that believes strongly in innovation and entrepreneurship.

Dee has been active with SLA over many years, is the current President of the Massachusetts Library System, and is on the board of MAHSLIN as the Bylaws Chair. Professional involvement has been critical to Dee's career development over time, and she strongly encourages members to volunteer.





## Friday, April 20, 2012 Massachusetts Medical Society Waltham, Massachusetts

"You Are Your Library!" is formed around the theme of promoting libraries, and in particular, your own. (For some recent perspective on the need for advocacy for hospital libraries, in particular, see Jerry Perry's January 17<sup>th</sup> blog post on this topic.) Now about the "you": while it may be the case that you have an amazing inhouse and electronic collection and an inviting and comfortable physical space, it is unarguably true that the most valuable resource in the library is you – the librarian! So plan to join your colleagues in exploring ways to tout, advocate, market – whatever term works best for you – on behalf of your library's most valuable asset.

#### JERRY PERRY'S MLA PRESIDENT PAGE

ASK SUBMIT ARCHIVE RANDOM RSS SEARCH

ADVOCACY FOR HOSPITAL LIBRARIES: EVERYONE HAS A ROLE!

In ones we hopital libraries closed to the metropolitan Deriver asses. Both were pair of the Nieddonnert connection be department or the Library I direct, the University of Colorado Hearth Sciences Library. Both had outstanding librarians both that did not save their libraries. In the case of one, the librarians was but one of several hundred employees lade of access, at the entire, the library had been experienced; as

Click here to register. Looking forward to seeing you in April!

Warm regards,

# Jane

Jane Ichord
Information Services Librarian
Hirsh Health Sciences Library
Tufts University
617-636-2468 | fax: 617-636-4039
jane.ichord@tufts.edu

### Welcome New Members!

#### **Debra Berlanstein**

Associate Director Hirsh Health Sciences Library, Tufts University

#### John Cochenour

Systems Librarian Brigham & Women's Hospital

## **Stacy Craig**

Accounting Manager, Sales and Marketing Wolper Subscription Services, Inc.

#### **Arlene Freed**

Retired

Formerly at Hartford Hospital Library

#### TechnoTool Corner

## Rittenhouse R2 . . . Linking, Linking, and More Linking

Now that you have your R2 eBook collection, the best way to ensure maximum usage is to make sure your patrons know about the resources that are available. The R2 Library has many tools to help you make these resources "discoverable" to your patrons.



### Catalog

Whether you use an online catalog or just a comprehensive library web site, be sure that you catalog eBook resources, including the resource-level persistent URL. You can download persistent URLs with complete MARC records from the collection management area on R2. Just login to the admin area, browse to collection management and click the MARC export link to save the records to your desktop. Alternatively, you can access single title citations and just cut and paste a single URL from each title to create the links. If you are IP authenticated, users will go directly to the title on R2 ... and still have access to the entire search and navigation features of the R2 Library.

### **Learning Management Systems**

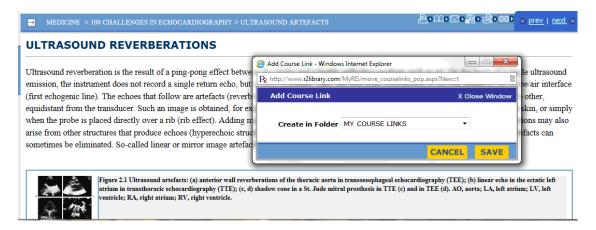
The R2 Library offers the capability to link to specific chapters and sections. Open the content that you would like to which you would like to link and click the CourseLinks icon. Your links is saved and you can access and export it in the myR2 tab. These links can be used in any third party application or web page and allow users fast and simple access to content.

#### **Electronic Medical Records**

CourseLinks can also be used to support local electronic medical records ... simply follow the steps above and insert the desired links into the application. Since the R2 Library is topic-based, creating relevant links is fast and efficient.

For more information about any of these features, www.r2library.com or contact customerservice@r2library.com

## Creating a CourseLink



### **Exporting a CourseLink**



#### Submitted by:

Rittenhouse Book Distributors

Meg White, Director of Technology Services, 1-800-345-6425 x601, meg.white@rittenhouse.com, and Jason Hafer, Manager of Web and E-Platform Marketing, 1-800-345-6425 x604, jason.hafer@rittenhouse.com

### Medical Libraries through the Centuries



Title-page of Mundinus: "Anathomia," Leipzig, 1493.

was donated to my library by Dr. Roger Clark, Garrison's *The History of Medicine* (W. B. Saunders Company, 1929).

There was nary a printing press in the colonies of North America before 1639, although a medical book was printed in Mexico as early as 1570. The first American printing press was established in Cambridge, Massachusetts, and its first book was the *Bay State Psalm Book*, published in 1640. The first and only medical book published in New England in the 17<sup>th</sup> century was the *Brief Rule to Guide the Common People of New England how to Order* 

The next time you are at wit's end with database glitches and the patron who wanted 50 articles yesterday, here is something to put

it all in perspective. You probably remember a time before tablets

and possibly even email, but let's take a journey back to the distant

discovered these telling historical tidbits in a fascinating book that

past, before there were medical indices, or medical libraries, or medical journals, or even medical books for that matter. I

Thomas Thacher. Dr. Thacher, both a physician and a pastor, published the book in Boston in 1677. The first substantial book devoted to the history of medicine (at least according to Garrison)

themselves and theirs in the Small Pocks or Measles by Dr.

was written in 1696, by Daniel Leclerc of Geneva.

From Garrison's *The History of Medicine* (W. B. Saunders Company, 1929)

Medical Libraries began to spring up in the 1700s, among the earliest were the Biblioteca Lancisiana in Rome (1711), Pennsylvania Hospital

Library (1762) and New York Hospital Library (1776). The earliest medical periodical began in Amsterdam in 1711 - *Weekelijk Discours over de Pest* (in case you were wondering, it means weekly discourse on the plague). Soon after that over one hundred more medical journals were published. The first American medical journal was launched in 1797 – the *Medical Repository*. Many medical bibliographies soon followed, including the *Index Medicus*, a monthly bibliography of the world's medical literature that started in 1879.

Fast forward to the last twenty years, where we have witnessed the beginnings of Adobe PDF (1993), PubMed (1996), Microsoft Outlook (1997), Google (1998), BlackBerry (1999), PubMed Central (2001), Facebook (2004), WorldCat website (2006), Twitter (2006), Kindle (2007), Nook (2009), Massachusetts Library System

(2010), iPad (2010), etc., etc., etc. Certainly food for thought . . . But back to Garrison's book – let's end with a quote from within, "It is in the files of these forgotten periodicals . . . that the unwritten cultural history of . . . medicine is to be found." Long live medical libraries!

Submitted by: Cara Marcus Director of Library Services Faulkner Hospital cmarcus@partners.org

### Name that Newsletter!

The Faulkner Hospital Patient/Family Resource Center quarterly newsletter is back in print. Thanks to a generous donation from a patient, the newsletter will be printed in full color and distributed to every Faulkner Hospital waiting room. Now we'd like a great name for our newsletter to go with its exciting new look (it's currently called Patient/Family Resource Center Newsletter). Please send all submissions to <a href="mailto:faulknerlibrary@partners.org">faulknerlibrary@partners.org</a> by March 31, 2012 - the winner will be awarded a copy of our cookbook Flavors of Faulkner Hospital (which was named by a patient!)

## A Successful Project Born from MAHSLIN's Annual Meeting 2011!

Look for the new book *Heywood Hospital* to be released April 9th, 2012 by Arcadia Publishing as part of their Images of America series. A corporate history comprised of about 200 photographs, the book celebrates the hospital as a benefactor and major employer firmly entrenched in a highly supportive community.

Co-authors Gayle Kadlik and James A. Faust, MD volunteered hundreds of hours to research and write this book. Ms. Kadlik coordinates library services and the continuing medical education for physicians at Heywood Hospital. Dr. Faust, recipient of the New England Healthcare Assembly's Trustee Leadership Award 2011, is a retired family physician who practiced for 40 years at Heywood Hospital.

It was at MAHSLIN's annual meeting in May 2011 that Ms. Kadlik found the inspiration, when librarian Cara Marcus presented a similar project on Faulkner Hospital. A co-author of a previous Images of America series book, *Isles of Shoals*, and familiar with Heywood Hospital's archive of photographs and other materials, Ms. Kadlik realized there was an opportunity for Heywood Hospital to showcase its own rich history in the community while providing some fundraising prospects for the hospital. Dr. Faust, her valuable partner in the project, provided a wealth of medical and historical knowledge.

A series of book signings will take place this spring at various events including Heywood Hospital's annual volunteer dinner, the nursing alumnae dinner, and the annual golf classic, proceeds to benefit Heywood

Hospital. Click here for more information.

Submitted by: Gayle Kadlik Heywood Hospital Health Sciences Library

Tel: 978-630-6279, kad.g@heywood.org

#### **MAHSLIN Partners**

Please visit our MAHSLIN Partners at our Annual Meeting!

Basch Subscriptions <a href="http://www.basch.com/">http://www.basch.com/</a>

BMJ Group <a href="http://group.bmj.com/">http://group.bmj.com/</a>

**CyberTools for Libraries** 

http://cybertoolsforlibraries.com

EBSCO <a href="http://www.ebsco.com">http://www.ebsco.com</a>

Elsevier <a href="http://www.elsevier.com">http://www.elsevier.com</a>

**Massachusetts Medical Society** 

http://www.massmed.org

**New England Journal of Medicine** 

http://www.nejm.org

Ovid Technologies <a href="http://www.ovid.com">http://www.ovid.com</a>

Rittenhouse http://www.rittenhouse.com

Stat!Ref http://www.statref.com

**TDnet** http://www.tdnet.com

UpToDate <a href="http://www.uptodate.com">http://www.uptodate.com</a>



Scan the MAHSLIN QR Code
with your
smartphone to visit the
MAHSLIN website
and learn more about MAHSLIN,
our members, our partners,
and our annual meeting.



A photo from the 2011 MAHSLIN Annual Meeting

Submitted by: Florence Mercer Director, Library Services CME Coordinator Anna Jaques Hospital 978 463 1000 x2480 fmercer@ajh.org

#### Meet our Board

We have a few open seats on the MAHSLIN board (the nominating chair and president elect), and we're looking for some creative and dedicated folks to join our team. We thought you might want to read about the people who currently serve on our board and decide to join us.

**Elaine Alligood**, MLS, Informationista, Past President, Chief of Library Service for the Boston VA Healthcare System's 3 campuses campuses. Active professionally, Elaine is the past President of the Massachusetts Health Science Libraries Network. In the recent past, she presented at the HTAi conferences in Krakow, Rome, and Barcelona.

**Andrew Calo**, MLS, MA, Library Director, Labouré College, Newsletter Co-Editor, became co-editor of the MAHSLIN Network News newsletter in July 2011. Being co-editor of the newsletter is a great opportunity to work with other Board members and share MAHSLIN news.

**Sally Gore**, President. I first became involved in MAHSLIN when I saw an email to the listserv from Chris Fleuriel, then President, asking for volunteers to edit the MAHSLIN Network News. THEN, I was asked if I'd consider running for President. Did I know that this involved planning the Annual Meeting? The moral of my MAHSLIN service story is this... Just Say Yes! I've gained much more in serving MAHSLIN than I've put in and I haven't drowned yet – and all of this, despite an awful lot of laughter in the pool.

Jane Ichord, Vice President and Annual Meeting Program Chair My first experience with MAHSLIN was in 2009 -- I attended the annual meeting that year; it was so impressive -- great venue, inspiring presentations, positive vibe -- that I instantly knew that I wanted to be more involved with the group. When 2010 Program Chair Elaine Alligood put out a call for volunteers to help with meeting preparations, I replied immediately (or at least that's how I remember it!). It was fun to play a role -- albeit a small one -- in such a successful, well-run meeting.

**Brandy King**, Membership Chair. After eight years as a librarian for a research group at Children's Hospital Boston, I recently became an independent information professional. Through my company, Knowledge Linking, I help nonprofits and small businesses find, organize and share information critical to their success. I have been Membership Chair of MAHSLIN for several years now and the best part is that I know everyone's name!

Olga Lyczmanenko, Secretary, is currently Library Director at New England Baptist Hospital, a specialty orthopedic hospital located in Boston. Olga has served as Secretary on the MAHSLIN Board since 2008. She considers this role on the Board as a great opportunity to become actively engaged in seeking solutions to challenges our profession and members face every day.

**Melinda Marchand**, Archivist. After completing her MLS at Simmons, Melinda became manager of the library. After 22

years at Tufts, she took a brief hiatus from libraries, and enrolled in the Museum Studies certificate program at Tufts. On her way to a career in museum management, the medical librarian job at Emerson Hospital beckoned in 2008. Active professionally, Melinda has served four years as president of the Massachusetts Health Sciences Library Network. She has presented at several IFLA and MLA conferences, and continues to enjoy her role as archivist for MAHSLIN.

**Dee Magnoni**, MAHSLIN Bylaws Chair. Please see the Member Spotlight on page 2 to find out more about Dee!

Cara Marcus, Director of Library Services, Faulkner Hospital, has been the MAHSLIN Network News newsletter co-editor and served on the MAHSLIN board since 2009. She has been a MAHSLIN member since the 1990s. For Cara, working on the MAHSLIN newsletter provides an opportunity to reach out to medical librarians throughout the state and share their unique contributions to the field, thus expanding our combined knowledge-base.

Dan McCloskey – Webmaster. In my day job, I'm the Systems Librarian at Massachusetts General Hospital's Treadwell Library, where I manage our Integrated Library System, serve as the in-house "expert" on QUOSA, and work on other technology-related initiatives. As a MAHSLIN board member, I currently fill the role of webmaster. As MAHSLIN's webmaster, I'm primarily responsible for maintaining and updating the organization's web site. Additionally, I serve as the administrator of the MAHSLIN blog, the @MAHSLIN Twitter account and the MAHSLIN-Mentors Google group.

Florence Mercer. Hi. I am Florence Mercer, Chair of the MAHSLIN Education Committee. I am the Director of Library Services at Anna Jaques Hospital in Newburyport. My committee (Deb Almquist, Jim Craig, and Denise Corless) and I sponsor continuing education programs for our MAHSLIN members. In the past we have hosted the MLA Webcasts, have broadcast webinars, and assist other groups providing education. I attend MAHSLIN board meetings, another form of education for me. I also enjoy meeting all the people who come out for our educational programs.

**Jeanie Vander Pyl**, Resource Sharing Chair, I joined the MAHSLIN Board in 2003 when main role of the Resource Sharing Chair at that time was to compile the annual ILL statistics included in the Annual Meeting Report each year. Thank goodness, that practice was discontinued by consensus of the members in 2006. Although interesting to peruse, it turned out they weren't actually being used by anyone. When not driving 80 miles to MAHSLIN Board meetings, I'm the Director of the Cape Cod Hospital Medical Library.

#### Planning a Data Management Curriculum and Requirements for a Collaborative Repository

Recognizing a pressing need for data management education in the sciences, the Lamar Soutter Library at the University of Massachusetts Medical School, and the George C. Gordon Library at Worcester Polytechnic Institute (WPI) have collaborated on an IMLS National Leadership Planning Grant, "Planning a Data Management Curriculum and Requirements for a Collaborative Repository," to develop frameworks for a case based data management curriculum for science, health sciences, and engineering students at undergraduate and graduate levels, and to identify user needs for repository software for storing data sets.

The purpose of this grant has been to develop:

- a flexible, case based curriculum that teaches data management best practices to students enrolled in a broad range of scientific disciplines
- an evaluation of user requirements for open source software for storing data generated by student research projects

The libraries have worked with faculty, curriculum, evaluation, and instructional design consultants to develop *Frameworks for a Data Management Curriculum*, a modular case-based approach for data management instruction. Included in these frameworks are lesson plans for seven course modules, real life research cases, readings, assignments, a simplified data management plan, a prototype of developed content for one module, and assessment questions and answers. The modular design of the curriculum allows faculty to pick specific course module(s) that are relevant to their courses. The curriculum could be delivered by faculty or librarians in a variety of ways: face-to-face classes, as self-paced online modules, or a hybrid format.

The Research Computing and Academic Support Group at WPI conducted testing of three open source software programs to evaluate user requirements for storing data. A summary of the testing process and a matrix of the results of the software testing are available on the project website below the heading "Project Deliverables".

For further information, contact Donna Kafel, Project Coordinator at donna.kafel@umassmed.edu

Submitted by: Donna Kafel Project Coordinator Lamar Soutter Library UMASS Medical School 55 Lake Ave. North Worcester, MA 01655 508.856.1267

## Announcing the Journal of eScience Librarianship

We are pleased to announce the publication of the inaugural issue of the *Journal of eScience Librarianship* (http://escholarship.umassmed.edu/jeslib/), a new online journal published by the Lamar Soutter Library at the University of Massachusetts Medical School. The *Journal of eScience Librarianship* is an open access, peerreviewed journal that advances the theory and practice of librarianship with a special focus on services related to data-driven research in the physical, biological, and medical sciences. The inaugural issue includes the

Proceedings of the Third Annual University of Massachusetts and New England Area Librarian e-Science Symposium held in the Spring of 2011. Feature articles include topics such as DataONE, librarian competencies, and the various levels of data services.

The *Journal of eScience Librarianship* explores the many roles of librarians in supporting eScience and is currently seeking submissions related to education, outreach, collaborations, current practices, and reviews of relevant resources and tools, by contributors from all areas of the globe. Articles covering both the theoretical and practical applications are welcomed. The *Journal of eScience Librarianship* also provides special features in each issue which include book reviews on subjects of interest to librarians supporting eScience and information on new technologies. To read more, including our aims and scope and editorial board membership, please visit our website: <a href="http://escholarship.umassmed.edu/jeslib/">http://escholarship.umassmed.edu/jeslib/</a>

Submitted by: Elaine Martin, Editor-in-Chief

Lamar Soutter Library

University of Massachusetts Medical School

## LIBRARY MARKETING: THE NUTS AND BOLTS



For Members of MAHSLIN, BBLC, NECHI and SEMCO

#### WHEN:

Friday, March 23, 2012 (9:00 – 2:00)

#### WHERE:

Olin College, Needham, Crescent Room in the Campus Center

## PRE-REGISTRATION REQUIRED

For more information, contact Alison Clapp at alison.clapp@childrens.harvard.edu

Submitted by: Alison Clapp, MLIS Children's Hospital Boston 300 Longwood Ave. Boston, MA 02115 617-355-7232 alison.clapp@childrens.harvard.edu