

MAHSLIN Network News Fall 2010 —Volume 30, Number 3

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President's Message - Be the Change Mentors!

Change is all around us—scary to fun—it's a constant. Some change we prepare for and manage, some we can't. Our *Be the Change* meeting theme meant to show us new possibilities and inspire us to begin innovating and generating new technology-assisted ways to maximize our roles—re-thinking where we work—in the library or at the point of information need?

As I've been thinking about how to focus my year as MAHSLIN president I keep coming back to my gut feeling that MAHSLIN's strengths <u>and</u> challenges lie in our members! It strikes me that in this extraordinary time we can best serve you by reaching out to our members at risk.

During last Friday's board meeting, we brainstormed ideas around how we can reach out and help each other. The board members are pondering them as I write. One idea that emerged was to organize our outreach efforts as *MAHSLIN Momentary Mentors*, a

group of members who volunteer to coach, cheer lead, or act as a sounding board, on an as needed basis. We also batted around the notion to create a virtual *Tool Kit* on the MAHSLIN website as a destination for ideas, relevant citations, tools like ROI calculators, program development ideas, how-to information, and more.

Think about it, if you're in a position to help or if you need a little mentoring, watch for emails about *MAHSLIN Momentary Mentors*. And, if you're interested in reaching out or have ideas to share, please do email me!

Submitted by Elaine Alligood, MLS Informationista VA Technology Assessment Program (11T) VA PCS Field Program

Member Spotlight: Donna Beales



Donna Beales, MLIS, Medical Librarian, Lowell General Hospital and self-proclaimed Farm-Girl-Wannabee, hails from four generations who have owned and operated a farm in Southern New Jersey. While not actual farmers, she and her husband share their home with three cats, a dog and a green-cheeked gray conure, which is a miniature parrot.

This talented librarian grew up in Ashland, Massachusetts, and has lived in Lowell since the early 1980s. Starting out as a Page in the Ashland Public Library at the age of

sixteen, Donna worked for many years as a paraprofessional in various libraries and obtained her MLIS from Simmons College. Her early years also included a BA in Experimental Psychology with a concentration in Media and Communications from Framingham State College. While at Framingham State, her research focused on pain tolerance and whether different personality types have different pain thresholds.

For a decade Donna had her own video production business, where she used her creativity and skills to promote libraries. You may remember the public service announcement "Libraries!" that was produced by the New Hampshire Library Association and was aired on many major Boston and New Hampshire television stations. Well, that was Donna Beales! She also enjoyed working with Robert Ulrich, star of *Spencer for Hire*, on another of her library-themed public service announcements.

Donna's artistic skills have led to a number of ventures. She worked for a family business, Derrick Holdsworth, Inc. as a printed circuit drafting designer. Before computers and AutoCAD, drafters had to use special pencils and industrial tape to create very large formats for circuit design. Among the innovative circuit projects Donna

worked on were Liberty Mutual, who created the first bionic arm, the Christian Science Building's giant Bible map, and the first automated doors in the United States.

From her art studio at Western Avenue Studios in Lowell, Donna shares her love of Celtic lore through her unique and original jewelry pieces. Her designs feature the intricate braid work and scroll patterns of ancient Celtic artwork. View her distinctive, spiritual and beautiful designs featured on the <u>ETSY</u> website.

While she is well-known for her work in the New York Times best-selling series *Chicken Soup for the Soul*, Donna considers her biggest source of pride her original research paper "Helminths in the Treatment of Hereditary Angioedema: A Theoretical Model in Support of a Novel Therapeutic Option," presented at the International Conference on Bioinformatics, Computational Biology, Genomics and Chemoinformatics in 2008. This review article of research on inoculation with a small number of intestinal parasites that quell coagulation cascade describes a promising new therapy for hereditary angioedema, a rare life-threatening genetic illness.

Donna encourages other librarians to write, publish and become thought leaders in their profession. "Librarians are in a unique position to publish because we have complete access to the medical literature," exclaims Donna. "A novel way to research is text mining, which is looking at published texts to form new hypotheses, and is the method I used for my publication." We know we'll be hearing more from Donna Beales as she embarks on her next big project!

Swap and Shop

Faulkner Hospital Ingersoll Bowditch Medical Library has available:

- 3 Fellows dove gray 12 compartment literature holders
- Annals of Thoracic Surgery (August 2010) 90:2
- Cataract and Refractive Surgery (August 2010) 10:8
- JAMA (August 18, 2010) 304:7
- Johns Hopkins Nursing (Summer 2010) 8:2
- Journal of Clinical Psychiatry (June 2010) 71:6
- Journal of Infectious Diseases (January 1, 2010) 201:1
- Mayo Clinic Proceedings (September 2010) 85:9
- Medical Economics (August 6, 2010) 87:15; (September 10, 2010) 87:17
- Review of Ophthalmology (August 2010) 17:8
- Thrombosis Clinic (June 2010) 4:1

Faulkner Hospital Ingersoll Bowditch Medical Library needs:

- BMJ (February 13, 2020) 340:7742
- Blood (May 13, 2010) 115:9

- Cancer (February 15, 2010) 116:4
- Circulation (February 2, 2010) 121:4; (August 3, 2010) 122:5
- Journal of Gastrointestinal Surgery (January 2010) 14:1
- Journal of Infectious Diseases (May 15, 2010) 201:10
- Science (May 7, 2010) 328:5979

If you would like or can supply any of the above, please contact faulknerlibrary@partners.org or 617-983-7443.

Jay Daly Information Technology Grant Program rolled out at May 7 Annual Meeting

Are you thinking of attending a technology-related program or course or, perhaps purchasing a new, cutting-edge piece of hardware or software, neither of which quite fits into your budgetary plans? MAHSLIN's new technology grant program may be able to help.

Named in memory of beloved colleague, Jay Daly, the goal of the program is to enrich the health sciences library profession through dissemination of information on state-of-the art technologies and information systems, and to help health sciences librarians implement technology best practices. Funds will be awarded to a maximum of three recipients per year (current MAHSLIN members, only, please) for up to \$1,000 per recipient who may wish to attend a technology-related educational program or course, or purchase a piece of emerging technology-related hardware or software.

Recipients must present a poster at the annual MAHSLIN meeting within two years of receipt of the award and write a piece for the MAHSLIN newsletter within one year of receipt of the award demonstrating how their use of grant funds benefited one or more of the following: the individual, the individual's institution, MAHSLIN, the profession.

Applications will be accepted on a rolling basis and evaluated by a five-member MAHLSIN review committee. For more details on the how's and why's of this new program and an application form, go to http://www.mahslin.org

Submitted by Terri Niland Health Sciences Librarian Fahey Library Lawrence Memorial Hospital

Doody's Review Service Special Pricing for MAHSLIN Members

Doody's is offering discounted pricing to the "Doody's Review Service" (http://www.doody.com/DRS/) for MAHSLIN members. We need at least 6 libraries to subscribe to the service in order to qualify for a discount. Five (5) MAHSLIN members have said they would like to take part in this group discount offer. We just need 1 more. The regular price for 2011 is \$495.00. If 6- 10 libraries subscribe, they would each get a 20% discount. Please contact Jeanie Vander Pyl, jvanderpyl@capecodhealth.org, if you might be interested.

For anyone not familiar with this valuable resource, here's Chris Fleuriel's recommendation:

"I subscribed to Doody's for a number of years, and, to me, it was worth the price. For those of you who may not have experience with it, the advantages are that the reviews state the intended audience. There is also a rating for the currency of references, the relevancy of same, whether the author(s) achieved their goal, etc. Initially Doody's aimed more toward clinical texts, but has grown to include more in research. It saved me from making expensive mistakes".

Submitted by Jeanie Vander Pyl Medical Library Director Frazier-Grant Medical Library Cape Cod Hospital

Check Out These New Books!

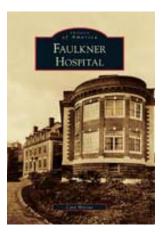
Get-It-Done Guy's 9 Steps to Work Less and Do More (Quick & Dirty Tips)

Stever Robins', new book is on sale--I'm just sitting down to read it and review it. As we discovered in May, he's a genuine force of nature; fearless in his pursuit of doing more and working less. I confess I'm a shameless groupie, and so is Sally Gore MAHSLIN's current President-Elect. We both aspire to a pinnacle of organized nirvana that may be unreachable but somehow Stever inspires us to try! As librarians we share that need to be organized, wise about time management, successful at keeping our emails and inboxes well under control, right? Well, I'm encouraging you right now to read chapter one for free, then get the book! It's just \$10.19 on Amazon; also on Audible—I've already

downloaded right along with my Stever Podcasts. After you read it, Blog about it on the MAHSLIN blog!

Submitted by Elaine Alligood, MLS Informationista VA Technology Assessment Program (11T) VA PCS Field Program

New Book by MAHSLIN Member Explores the History of Faulkner Hospital



In a new book by Arcadia Publishing, Faulkner Hospital's director of library services Cara Marcus has compiled a pictorial history of Jamaica Plain's important landmark.

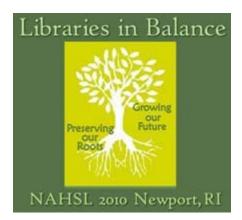
Proceeds from the sale of the book will benefit Faulkner Hospital's Patient/Family Resource Center. The book is available at the Faulkner Hospital Ingersoll Bowditch Medical Library and Patient/Family Resource Center, bookstores, online retailers, Rittenhouse or through Arcadia Publishing at (888)-313-2665 or www.arcadiapublishing.com.

Come to a Book Talk and Author Signing:

October 10th, 2:00 pm - Borders Books, 300 Boylston Street, Chestnut Hill October 14th, 6:30-8:00 pm, Jamaica Plain Branch of the Boston Public Library October 20th, noon - 1:00pm, Brigham and Women's Hospital Kessler Library

Submitted by Cara Marcus Director of Library Services Faulkner Hospital

NAHSL Conference; Libraries in Balance



October 24-26, 2010

<u>Visit the Conference Website</u> for lots of info about the conference.

NAHSL is sponsoring a book drive for Operation Medical Libraries (OML)!

Bring your current (2005+), gently used textbooks to NAHSL 2010 for a great cause!

OML has been featured in the <u>New York Times</u> and more information can be found on their <u>website</u> or Facebook page.

From the site: "Current textbooks in the health sciences fields of **dentistry**, **medicine**, **nursing**, **pharmacology**, and **physical therapy** are needed, as well as **anatomy** and **basic science** books. Textbooks need to be **new or gently used**, contain current information, and **published after 2005**. Multiple copies are useful for medical schools." Donations not meeting these guidelines will be discarded.

Bring your book donations to NAHSL 2010 in Newport (Oct 24-26), and NAHSL will arrange for shipment to OML.

Please be aware that OML is not a 501 (c) 3. Donations are not tax deductible.

Submitted by
Dina McKelvy, MLS, AHIP
Library Manager for Automation and Planning
Maine Medical Center Library

MLA Educational Webcast

ABCs of E-books: Strategies for the Medical Library

Register now for the November 10th MLA webcast, *The ABCs of E-Books: Strategies for the Medical Library.* The goal of this webcast is to familiarize information professionals with electronic books and the associated collection management issues related to various platforms, pricing models, licensing agreements, term of ownership, resource management and access methods so that we have the knowledge to make informed decisions which will best serve our constituents.

The Education Committees of MAHSLIN and NAHSL will host the webcast in Hunnewell 342 at Children's Hospital in Boston from 1:30 to 4:30pm. We include a wraparound discussion, panel members to be named later.

By attending the entire program at Children's you will earn 3 CE credits, but only 1.5 credits for viewing just the webcast.

Register for the Children's Hospital MLA webcast and wraparound by emailing Deb Almquist at dalmquist@partners.org.

Although the program costs \$25 for nonmembers it is free to all MAHSLIN and NAHSL members.

The webcast will also be shown at UMass Medical School without the wraparound panel discussion. Please contact Lauri Fennell <u>Lauri.fennell@umassmed.edu</u> for more information.

Submitted by Florence Mercer CME Coordinator and Director, Library Services Anna Jaques Hospital

and

Deborah T. Almquist, MSLS, AHIP Director, Medical Library Services North Shore Medical Center

University of Massachusetts Medical School and Worcester Polytechnic Institute Awarded IMLS National Leadership Planning Grant for Data Management Curriculum and Requirements for a Collaborative Data Repository

The Lamar Soutter Library at the University of Massachusetts Medical School and the George C. Gordon Library at Worcester Polytechnic Institute have been awarded an Institute of Museum and Library Service National Leadership Planning grant. With this grant, the two libraries will collaboratively develop an instructional framework and delivery system for openly accessible, online instructional modules on preserving, managing, and sharing digital data. When implemented, these modules will be delivered to students in science courses at each institution, ranging from first-year science and engineering students, to graduate-level medical, nursing, and biomedical students. The two libraries will also develop a plan for a prototype data repository for student work. The primary goal of the project is to teach essential data management skills early in the training of both science and medical professionals. Lamar Soutter Library Director, Elaine Martin serves as PI for the project. Martin and Tracey Leger-Hornby, director of the Gordon Library at WPI, are co-chairs for the project steering committee. Lamar Soutter librarians Donna Kafel and Mary Piorun and WPI's Director of Research Computing, Sia Najafi, serve on the project Steering Committee. Kafel also serves as Project Coordinator. For more information contact: donna.kafel@umassmed.edu

Submitted by
Donna Kafel
Project Coordinator
Lamar Soutter Library
UMASS Medical School

Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship

Application Deadline November 1, 2010

We all know or work with someone who is a dynamic and exceptional hospital librarian, someone who is a visionary that deserves to be recognized for his or her outstanding service in hospital librarianship. Now is the time to nominate them. Self nominations are welcome! Visit http://www.mlanet.org/awards/honors/index.html for further information or to download an application. Please email Karen Roth, Jury Chair, at Karen.roth@baycare.org if you have any questions.

Submitted by
Kate W. Flewelling, MLIS
Coordinator of Instruction
Reference and Liaison Services
Upstate Medical University
Health Sciences Library

As always ...

The MAHSLIN Network News co-editors, Sally Gore and Cara Marcus, welcome your suggestions and submissions of news, updates and educational opportunities that you wish to share with the MAHSLIN community. The winter edition will be Sally's to edit, so please contact her <u>via email</u> if you have anything you would like to contribute.