

Taming Information Chaos

presented by

**North Atlantic Health Sciences Libraries
New York / New Jersey Chapter of MLA**



NAHSL NY/NJ-MLA 53rd Annual Meeting 2011

October 30 – November 1, 2011

**Mohegan Sun Resort
Uncasville, Connecticut**





From the Conference Chair



On behalf of the 2011 Conference Planning Committee (CPC), we are honored to welcome you to 2011 North Atlantic Health Sciences Libraries—New York/New Jersey MLA Joint Chapter Conference at the beautiful Mohegan Sun Resort. Our goal was to offer a beautiful venue in which to host an exciting and valuable program, with information that you can take back and use on the job, no matter where you work.

We are excited to have three dynamic keynote speakers, each of whom will provide you with information on the persistent challenges facing us each day—electronic health records (Jim Cimino, MD); difficult patient diagnoses (Lisa Sanders, MD); and excellent customer service (Frank Corvino). This layered approach (think of a three layer cake) will give you the tools to improve your technological and human resources savvy. And what is a cake without frosting? That is where the breakout sessions and CE courses come in. Choose the topping(s) that are right for you— Accessing the literature; Learning about Knowledge Management; or Teaching the adult learner, along with five different CE courses.

Don't forget that all work and no play supports a reputation as dull librarians. On Sunday evening, please join us for the Welcoming Reception under the stars at Leffingwells, home to the world's largest indoor planetarium dome. The Mashantucket Pequot Museum, one of the most innovative and comprehensive Native American museums of its kind, is the location for Monday evening's celebratory soiree. Be prepared to be impressed by the multi-sensory dioramas as you explore the rich history of the Mashantucket Pequot Tribal Nation. Hopefully, you will be as equally impressed with the Autumn-themed dinner buffet in the Museum's spectacular Gathering Space.

We very gratefully acknowledge the assistance of Anna Kuo, RN, who worked her magic to produce this program. Anna is a graduate student at Yale and a Student Artist for the Cushing/Whitney Medical Library. A special mention and huge Thank You! to the exhibitors and sponsors—their generous support ensures this conference's success. You will recognize CPC committee members by the big conference logo buttons on our lapels. Please feel free to stop us for help, directions, or a laugh.

Katherine S. Frumento

Chair, 2011 NAHSL Planning Committee

Charles Greenberg

Co-Chair, 2011 NAHSL Planning Committee

2011 Conference Planning Committee

Conference Chair: Katherine Stemmer Frumento

Conference Co-Chair: Charlie Greenberg

Education: Jeannine Cyr Gluck

Evaluations: Denise Hersey

Exhibits: Kate Cheromcha

Finance: Jill Golrick

Hospitality: Anne-Marie Kaminsky

Hotel Arrangements: Todd Lane

Posters: Lori Bradshaw

Program: John Gallagher

Program: Nancy Goodwin

Publicity: Evelyn Morgen

Registration: Robert Joven & Lorna Wright

Scholarship: Shirley Gronholm

Sponsorship: Kenny Marone & Daniel Dollar

NY/NJ Representative: Pat Regenberg

NY/NJ Representative: Tim Roberts

Webpage/Technology: Ed Donnal

Saturday

Sunday

Registration 7am–5 pm

7 am						
8 am		<div>CE course EBM: Introduction to Study Design and Critical Appraisal 8 am–noon Penobscot 4 CE Credits</div>	<div>Resource Libraries Directors Meeting 8 am–noon Oneida</div>	<div>CE course Cancer Concepts and Search Techniques 8 am–2:45 pm Brothertown 6 CE Credits</div>		
9 am						
10 am						
11 am						
noon						
1 pm		<div>CE course Developing an Effective Strategic Plan for your Library 1–5 pm Passamaquoddy 4 CE Credits</div>	<div>CE course Behind Closed Doors: Politics in the Library 1–5 pm Wampanoag 4 CE Credits</div>	<div>CE course CME Resources and Technical Know-How: The Librarian's Role 3–5 pm Brothertown 2 CE Credits</div>	<div>Hospital Library Advisory Group 1–3 pm Delaware Board Room</div>	
2 pm						
3 pm	<div>Registration 3–5 pm • Lobby Level</div>					
4 pm						<div>Finance Committee Meeting 4–5 pm • Delaware Board Room</div>
5 pm						
6 pm		<div>Welcome Reception 6–8:30 pm • Leffingwells</div>				

Monday

Registration 7 am–5:00 pm • Ballroom Prefunction A

Tuesday

Registration 7–9 am • Ballroom Prefunction A

7 am	Continental Breakfast 7–8:45 am • Salon A			
8 am		Executive Board Meetings 7:30–8:30 am NAHSL • Oneida NY/NJ • Wampanoag		
9 am	Welcome Address • 8:45–9 am • Cabaret			Tuesday Morning Business Meetings Buffet breakfasts & NN/LM Update • 7:30–9:15 am NAHSL • Salon A NY/NJ • Salon B2
10 am	Plenary 1: Customizing Infobuttons Within EHRs–Contributions to Meaningful Use 9–10 pm • Cabaret			Break for Checkout & Scholarship Raffle Prize • 9:15–9:45 am
	Break for Exhibits • 10–10:45 am • Salon A			Plenary 3: Customer Service: The Roadmap to the Future of Healthcare 9:45–10:45 am • Cabaret
11 am	Plenary 2: Every Patient Tells a Story 10:45–11:45 am • Cabaret			Break • 10:45–11 am
noon	Booksigning 11:45 am–12:15 pm • Ballroom Perfection Area			Lightning Presentations 11 am–Noon • Cabaret
1 pm	Lunch & NLM/MLA Updates noon–1:15 pm • Salon A			NAHSL Handoff Luncheon 12:30–2:00 pm • Oneida/Penobscot
2 pm	Breakout Session 1 • 1:30–2:30 pm • See page 7 for locations Appraising the Literature • Tips on Teaching the Adult Learner • Panel on Innovative Outreach • Knowledge Management			
3 pm	Break for Exhibits • 2:30–3:15 pm • Salon A			
4 pm	Breakout Session 2 • 3:15–4:15 pm • See page 7 for locations Appraising the Literature • Tips on Teaching the Adult Learner • Panel on Resource Sharing • Knowledge Management			
5 pm	Breakout Session 3 NN/LM's Communities of Interest Groups 4:15–5 pm • Brothertown	CE Committee Meeting 4:15–5 pm • Penobscot		
6 pm	Banquet at Mashantucket Pequot Museum Tour of museum, cocktails, dinner, & program • 6:15–9:30 pm Buses depart 5:30–6:00 pm from Hotel Group Lobby Entrance All buses depart for hotel at 9:30 pm			

Exhibits • 7 am–3:30 pm • Salon A

Plenary Speakers



**Monday
9–10 am
Cabaret**



Customizing Infobuttons Within EHRs– Contributions to Meaningful Use

James J. Cimino, MD

Dr. James Cimino is a board certified internist who completed a National Library of Medicine informatics fellowship at the Massachusetts General Hospital and Harvard University and then went on to an academic position at Columbia University College of Physicians and Surgeons and the Presbyterian Hospital in New York. He spent 20 years at Columbia, carrying out clinical informatics research, building clinical information systems, teaching medical informatics and medicine, and caring for patients, rising to the rank of full professor in both Biomedical Informatics and Medicine. His principal project involves the development of the Biomedical Translational Research Information System (BTRIS), an NIH-wide clinical research data resource. He also directs the NLM's postdoctoral training program in clinical informatics, participates in the Clinical Center's Internal Medicine Consult Service, and teaches at Columbia University as an Adjunct Professor of Biomedical Informatics. He is a Fellow (and currently President) of the American College of Medical Informatics, the American College of Physicians, the American Clinical and Climatological Association, and the New York Academy of Medicine.

**Monday
10:45–11:45 am
Cabaret**



Every Patient Tells a Story

Lisa Sanders, MD

Dr. Lisa Sanders is a clinician educator in the Primary Care Internal Medicine Residency Program at Yale. In addition to her work as a physician and teacher, she writes the popular Diagnosis column for the New York Times Magazine. Her column was the inspiration for the Fox program House MD and she serves as a Technical Adviser to the show. She recently published a book titled *Every Patient Tells a Story: Medical Mysteries and the Art of Diagnosis* and is author of other two books. Sanders is currently researching the nutritional aspect of obesity, as well as clinical decision making. Sanders received her undergraduate degree in English from the College of William and Mary and worked for ABC after graduation. While working for CBS News less than 10 years later, she won the Emmy Award for Outstanding Coverage of a Breaking News Story. By then, she was ready to move on professionally. After two years at Columbia University's Post-Baccalaureate Premedical Program, Sanders was accepted to the Yale School of Medicine.

**Tuesday
9:45–10:45 am
Cabaret**



Customer Service: The Roadmap to the Future of Healthcare

Frank A. Corvino

Frank Corvino is CEO of Greenwich Hospital and has been at the forefront of healthcare innovation in the areas of patient safety, integrative medicine, wellness programs, care for the aging, and the “green” movement. Under his stewardship, Greenwich Hospital has consistently ranked among the top hospitals nationwide since 2000 in patient satisfaction. Corvino also serves as executive vice president of the Yale New Haven Health System. He has been a vocal advocate of “true” reform that confronts problems systemic in U.S. healthcare, such as the shortage of primary care physicians and tort reform. Corvino has held adjunct faculty teaching positions at New York Medical College and St. John's University. He is active in community and professional organizations and currently serves on the boards of the Connecticut Hospital Association (CHA), Greenwich Emergency Medical Services (GEMS), Norwalk Community College Foundation and chairman of the Strategy Forum on Aging in America. He received his undergraduate degree in Pharmacy at Fordham University and completed his graduate training at St. John's University.



8 am–noon • Penobscot • 4 CE Credits

EBM: Introduction to Study Design and Critical Appraisal

Connie Schardt

This course is designed to give learners an introduction to critical appraisal skills through an understanding of basic study designs and validity issues to reducing bias in clinical studies. The course will focus on understanding the basic study designs in medicine (case-control, cohort, randomized controlled clinical trial, systematic review, and meta analysis). Learners will also discuss the criteria for determining internal validity of therapy studies and systematic reviews. After completing this course, learners will be better able to: identify appropriate study designs; identify validity criteria; help support evidence-based medicine within their own institutions. Teaching methods will include discussion, case studies, group exercises, and practice in appraising articles.

1:00–5:00 pm • Wampanoag • 4 CE Credits

Behind Closed Doors: Politics in the Library

Barbara Jones & Marty Magee

We are all surrounded by politics: the only way to avoid them is to operate in isolation. Typically, politics means being concerned with positioning your ideas in a favorable light and knowing what to say to whom, how to say it and when. This class will focus on learning how to effectively influence and manage others' perceptions of you and your ideas, how to change enemies into allies, how to stay in the loop and how to manage outcomes short term, and far into the horizon. Skills taught in this class will be useful to all librarians.

3:00–5:00 pm • Brothertown • 2 CE Credits

CME Resources and Technical Know-How: The Librarian's Role

Hongjie Wang

Medical professionals have pursued their continuing medical education (CME) through pivotal resources provided by medical libraries in the form of publications, audiovisual materials and online information. These days, medical librarians are playing an increasingly important role in CME activities. This educational program, through a combination of lecture and discussion, aims to help attendees to achieve the following three goals: 1) new understanding (why librarians should care about the CME process and how to actively get involved), 2) new knowledge (what CME resources other libraries provide and what criteria your own library should use to maintain your CME collection and 3) new skills (how to use some of your existing databases to get Point-of-Care CMEs, an emerging popular form of Internet CMEs in high demand among physicians today). A recent survey result of regional medical librarians who are already involved in the CME process will be shared during the program presentation.

8:00 am–2:45 pm • Brothertown • 6 CE Credits

Cancer Concepts and Search Techniques

Jeannine Gluck

This 6 hour course will present an overview of basic concepts in oncology, and explore resources and effective search techniques for finding cancer-related information. Upon completion of the course, participants will be better able to:

- Discuss basic concepts in oncology
- Execute cancer-related searches in MEDLINE
- Differentiate the content found in various guidelines
- Effectively locate staging information
- Find and search conference proceedings
- Identify the professional and consumer-level content found on other cancer-related sites

1:00–5:00 pm • Passamaquoddy • 4 CE Credits

Developing an Effective Strategic Plan for Your Library

Cindy Sullivan

This workshop provides training on the 11 elements to develop a successful plan. Modeled on evidence-based practices, this course provides examples of plans from academic, public, and corporate libraries. Through ten interactive activities, attendees will be well on their way to developing a plan for their organization. Topics covered in the workshop include:

- Four reasons to develop a strategic plan
- The eleven elements that create an effective strategic plan
- Tools, templates, techniques that can be used in developing a plan
- Examples of strategic plans from academic, corporate, and public libraries
- Students will learn how to create a strategic vision for their library, identify the business value the library provides to their organization,
- How to couple strategies with vision, and more.



1:30–2:30 pm & 3:15–4:15 pm • Oneida

Appraising the Literature

Scott Wetstone, MD

Research articles are the primary source of newly evolving health information. The consumer of this literature must become skilled in assessing the validity of the information being published. This session is a guided workshop in the assessment of the validity of the assigned article. Participants are asked to read the assigned article and consider answers to the questions provided prior to the session.



Dr. Wetstone is Director of Health Affairs Policy Planning at UCONN Health Center. While primarily an administrator, Dr. Wetstone finds time to teach about epidemiology, biostatistics, medical decision making, and evidence-based medicine as well as how to critically appraise research articles in the literature. His research interests include physician and patient education by computer and distance learning approaches. He received his BA from Wesleyan University and his MD from University of Connecticut.

1:30–2:30 pm & 3:15–4:15 pm • Penobscot

Tips on Teaching the Adult Learner

Jerry Frumento

Come and learn how to overcome the fear and nervousness of teaching to adult learners, whether there are two or two hundred of them sitting before you. Topics to be addressed include: how to get and keep learners' attention; presenter anxiety; planning a powerful presentation; characteristics of the adult learner; motivating the adult learner and tips for effective instruction.



Jerry Frumento's experience in the education field began in 1968 as a biology teacher at West Haven High School (CT). He then served as Chair of the West Haven High School Science Department and became an adjunct professor at Southern Connecticut State University. Jerry co-founded the West Haven Coastal Ecology Center in 1992. He holds a MS in Biology, a 6th year certificate in Administration and Supervision and a 6th year certificate from the Institute for Science Instruction and Study.

1:30–2:30 pm • Passamaquoddy

Panel on Innovative Outreach

Evelyn Morgen, Tim Roberts, & Maryann Burke

The days of patrons coming to the reference desk for information and assistance is clearly over. Now, more than ever, it is important for librarians to reach out beyond the limits of the library's walls to provide services to users. Finding new and innovative outreach initiatives can be elusive, however. Join in on the discussion as three creative librarians discuss successful outreach projects they have been involved in, and participate in conversations on how to come up with new and important outreach opportunities at your institution.



Evelyn Morgen is the Director of the LM Stowe Library at the UConn Health Center in Farmington, CT. In 2009 she completed an AMIA 10X10 Biomedical informatics course from Oregon Health Science University and was a Medical Informatics MBL/NLM Course Fellow at the Woods Hole Biological Laboratory in 2005. She has held numerous leadership positions in regional and national library associations. Evelyn has received several NLM grants including a current one to offer a biomedical informatics symposium and online

classes to health sciences librarians.



Timothy Roberts, MLS, AHIP is the Assistant Director of Academic Resources at the Hospital for Special Surgery where he oversees the Kim Barrett Memorial Library and resident research education. Timothy regularly conducts programs for patients on finding and evaluating health information on the Internet in conjunction with the Public and Patient Education Department (PPED), and the Social Work Services. In 2009, through a partnership with the HSS Greenberg Academy for Successful Aging (GASA) he was awarded an Outreach

Grant from the National Network of Libraries of Medicine Middle Atlantic Region to conduct the Senior Access to Health Information program. He is currently pursuing his Masters in Public Health at Hunter College.



Marianne Burke, MLS, AHIP is Director of the Dana Medical Library at the University of Vermont. Marianne has championed library programs that integrate evidence-based information in the medical and health science curricula, and in clinical practice. She developed and led outreach activities for connecting Vermont primary care providers and the community to quality health information. Her recent publication is "Knowledge-Based Information in Vermont Hospitals: A Survey of Library and Information Services in 2010."



1:30–2:30 pm & 3:15–4:15 pm • Brothertown

Knowledge Management

Mark Goldstein & Margo Coletti

Knowledge Management (KM) provides the building blocks for the modern Healthcare Knowledge Management Center (HKMC). The HKMC is a model for hospital librarianship that was developed in the New England Region of the NN/LM. Mark Goldstein and Margo Coletti will provide an update on the region's 5-year strategic plan, the "Regional KM Initiative," including development of the HKMC Field Guide and the Pilot Sites.



Mark Goldstein has been working at the University of Massachusetts Medical School for over 10 years. In that time, he has worked full-time as a Network Coordinator for the National Network of Libraries of Medicine. Mark received certification from MLA's Academy of Health Information Professionals in 2006 and his Masters in Library and Information Science from Simmons College in 1980. He has also earned a Master's in Literature from George Washington University in 1978 and a BA in language and literature from Colby College in 1974.



Margo Coletti, AMLS, AHIP is Director of Knowledge Services at Beth Israel Deaconess Medical Center in Boston. She began her library career as a US Army librarian in West Germany in the 1970's. Margo is also an Associate in Medicine at Harvard Medical School and instructs physicians in navigating knowledge resources at BIDMC and Harvard for CME credits. Margo has served on many committees and executive boards and is the 2011-2012 Chair of the Hospital Library Section of the MLA.

3:15–4:15 pm • Passamaquoddy

Panel on Resource Sharing

Melanie Norton, Daniel Dollar, & Joanne McIntyre

Online resources are expensive and the library's collection budget does not have the buying power it once had. In such a climate resource sharing plays a critical role. When was the last time you stopped to evaluate your resource sharing processes? Have you wondered what librarians elsewhere are doing? Is there a new technology that would make your work easier? Hear from three colleagues about resource sharing in their libraries, and share your ideas and perspective in a conversation about the future of resource sharing.



Melanie Norton is the Document Delivery Librarian at the Yale Medical Library. Prior to her appointment at Yale she worked at the Health Sciences Library at the University of North Carolina-Chapel Hill. Melanie has written several articles and given numerous presentations on a variety of topics related to document delivery and resource sharing.



Daniel Dollar is the Head of Collection Development and Management at the Yale Medical Library where his responsibilities include license negotiation as part of the University Library's license review team. He is also Interim Head of Electronic Collections at the Yale University Library. He has published and presented on various aspects of electronic resource management.



Joanne McIntyre manages the Interlibrary Loan Department at Mount Sinai School of Medicine where she has implemented Odyssey Electronic Delivery. She has provided interlibrary loan services in government, academic and special libraries. Ms. McIntyre currently co-chairs the American Library Association RUSA/STARS Interlibrary Loan Committee.

Saturday & Sunday



Lobby Level
3:00–5:00 pm
7:00 am–5:00 pm

Registration
Saturday, October 29, 2011
Sunday, October 30, 2011

Sunday, October 30, 2011

8:00 am–Noon
Penobscot

CE Course (4 CE Credits)
Connie Schardt
**EBM: Introduction to Study
Design and Critical Appraisal**

8:00 am–2:45 pm
Brothertown

CE Course (6 CE Credits)
Jeannine Gluck
**Cancer Concepts and
Resources**

9:00 am– Noon
Oneida

Resource Libraries Directors Meeting

1:00–3:00 pm
Delaware Board Room

Hospital Library Advisory Group

1:00–5:00 pm
Wampanoag

CE Course (4 CE Credits)
Barbara Jones & Marty Magee
**Behind Closed Doors: Politics
in the Library**

1:00–5:00 PM
Passamaquoddy

CE Course (4 CE Credits)
Cindy Sullivan
**Developing an Effective
Strategic Plan for Your Library**

3:00–5:00 pm
Brothertown

CE Course (2 CE Credits)
Hongjie Wang
CME Resources and Technical Know-How: The Librarian's Role

4:00–5:00 PM
Delaware Board Room

Finance Committee Meeting

6:00–8:30 PM
Leffingwells

Welcome Reception



Monday, October 31st



7:00 AM–5:30 PM
Lobby Level

Registration

7:00 AM–3:30 PM
Salon A

Exhibits

**See page 15 for list of
exhibitors and sponsors**

7:00–8:45 AM
Salon A

Continental Breakfast

7:30–8:30 AM
Oneida
Wampanoag

Executive Board Meetings
NAHSL
NY/NJ

8:45–9:00 AM
Cabaret

Welcome Address

9:00–10:00 AM
Cabaret

Plenary 1: Customizing Infobuttons Within EHRs– Contributions to Meaningful Use
James J. Cimino, MD

10:00–10:45 AM
Salon A

Break for Exhibits

10:45–11:45 AM
Cabaret

Plenary 2: Every Patient Tells a Story
Lisa Sanders, MD

Ballroom Perfection Area

Booksigning from 11:45 to 12:15 pm

Noon–1:15 PM
Salon A

Lunch and NLM/MLA Updates
Martha Fishel & Jane Blumenthal



Martha Fishel is Chief of the Public Services Division at the National Library of Medicine, the Division that is responsible for directing programs and services which provide access to the collections, centralized reference and customer service support, and preservation and collection management.



Jane Blumenthal, Director of the Taubman Health Sciences Library, is the president-elect of the Medical Library Association (MLA). She will assume the office of president at the conclusion of the association's annual meeting in Seattle in May 2012.



1:30–2:30 pm

Oneida

Breakout Session 1

[Appraising the Literature](#)

Scott Wetstone, MD

Penobscot

[Tips on Teaching the Adult Learner](#)

Jerry Frumento

Passamaquoddy

[Panel on Innovative Outreach](#)

Evelyn Morgen, Tim Roberts, & Maryann Burke

Brothertown

[Knowledge Management](#)

Mark Goldstein & Margo Coletti

2:30–3:15 pm

Salon A

Break for Exhibits

3:15–4:15 pm

Oneida

Breakout Session 2

[Appraising the Literature](#)

Scott Wetstone, MD

Penobscot

[Tips on Teaching the Adult Learner](#)

Jerry Frumento

Passamaquoddy

[Panel on Resource Sharing](#)

Melanie Norton, Daniel Dollar, & Joanne McIntyre

Brothertown

[Knowledge Management](#)

Mark Goldstein & Margo Coletti

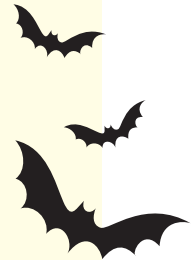




4:15–5 pm
Brothertown

Breakout Session 3 **NM/LM's Communities of Interest Groups**

You've heard the talk about Communities of Interest—now hear what's been happening and how things are shaping up as COIs gather around the dynamic issues of Health Literacy, Healthy Communities, HealthIT, eScience, and Health Care Workforce issues. Through shared learning, information professionals are preparing themselves and their institutions to respond to information needs around these issues. Come hear about NER's Communities of Interest from your COI Leaders and Facilitators themselves.



4:15–5 pm
Penobscot

CE Committee Meeting

5:30–9:30 pm

Banquet at Mashantucket Pequot Museum and Research Center

5:30–6:00 pm

Bus departs from the Hotel Group Lobby Entrance

6:00–7:30 pm

Tour of Museum

6:30–8:00 pm

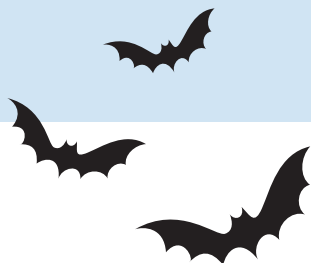
Cocktails

8:00–9:30 pm


Dinner buffet at the Gathering Space

9:30 pm

Buses back to hotel





7:00–9:00 am Lobby Level	Registration	7:00–9:15 am Salon A & B2	Buffet Breakfast & NN/LM update
8:00–8:30 am Salon A	NAHSL Business Meeting	8:00–8:30 am Salon B2	NY/NJ Business Meeting
8:45–9:15 am Salon A & B2	NN/LM Update Javier Crespo		Javier Crespo is the Associate Director for the National Network of Libraries of Medicine New England Region. In this role Javier oversees all programs of the regional office, communicates with network members and other constituents, and is the primary liaison to the National Library of Medicine for day-to-day operations. He is responsible for the direct management of funded projects and evaluation initiatives. Javier has served as Associate Director since 2003.
9:15–9:45 am	Break for checkout & scholarship raffle prize pickup		
9:45-10:45 am Cabaret	Plenary 3: Customer Service: The Roadmap to the Future of Healthcare Frank Corvino		
10:45–11:00 am	Break		
11:00 AM–Noon Cabaret	Lightning Presentations Each presenter gets 5 minutes to speak with 20 slides that automatically advance every 15 seconds. Topics may include, health, librarianship, technology, or any subject related to the conferences. See page 14 for details.		
12:30–2:00 PM Oneida/Penobscot	NAHSL Handoff Luncheon		



Let Lightning Strike and Electrify Your Presentations!

Ellen Burchill Brassil, MSLIS, AHIP—Baystate Health ellen.brassil@baystatehealth.org
Meet ResponseWare, TurningPoint's new twist on a popular polling software that not only integrates with PowerPoint and makes a dull presentation come alive with audience interaction, but now replaces clickers with smart phones and other mobile devices. Libraries can team up with colleagues in education and feature audience response polls in their presentations to gauge learning, reinforce concepts and get feedback.

Measuring Changes in Evidence-based Practice Skills of First-Year DPT Students

Elizabeth Dyer, MLIS—University of New England edyer@une.edu
Collaborators: Michael Fillyaw, PT, MS, & Sally MacCormack-Tutt, PT, DPT, MPH
For health sciences librarians who teach evidence-based practice (EBP) skills in structured settings, measuring the effectiveness of our teaching and assessing the EBP competence of the students presents a challenge. We used the Adapted Fresno Test of Competence in Evidence-Based Practice (AFT) to evaluate changes in Doctorate in Physical Therapy (DPT) students' knowledge and skills of EBP. This is the first study to use the AFT to evaluate changes in DPT students' knowledge and skills related to EBP after formal instruction.

Taming Information Chaos through the Help of Project SEARCH

Catherine M. Boss, MSLS, AHIP—Jersey Shore University Medical Center
cboss@meridianhealth.com
Project SEARCH was a business-led collaboration with the Medical Center that enabled young adults with disabilities to gain and maintain employment readiness skills through training and career exploration. The cornerstone of the program is total immersion in a large business. For 5 days a week, Project SEARCH interns came to the Medical Center, learning employability skills in the classroom and job skills in a variety of internships and experiences from an onsite instructor, employment specialist and managers at the Medical Center. The library was the setting for one of these work site rotations. This presentation will highlight our experience.

Using MyNCBI to Send Results of PubMed Searches in a Flash

Kate Cheromcha, MLIS—Windham Hospital, a Hartford HealthCare Partner
kcheromcha@wcmh.org
Learn to use a MyNCBI account to organize the results of PubMed searches in Collections. Making the collection "Public" creates a unique URL. Paste it into an email for an easy way to communicate results to requestors. They simply click on the link to the collection and view it in PubMed. Streamline and troubleshoot even further by shortening the link.

Reaching Out Through Mobile Messaging

Prudence Dalrymple, PhD, MS, AHIP—Drexel University pdalrymple@drexel.edu
Contributing Authors: Mary Green, RN, MSN; Michelle Rogers, PhD., Kathleen Turner, MLS; Lisl Zach, MLS, PhD.
The Health Sciences Library of Drexel University collaborated with a multidisciplinary team from Drexel's College of Nursing and Health Professions and the iSchool to design and deliver text messages to women attending prenatal classes at an urban Federally Qualified Health Center in Philadelphia. Representatives of the team will share insights from their experience and will reference the collection of websites and messages should the audience wish to use them in their own libraries. This project was supported by the NN/LM, Mid-Atlantic Region.

Strengthening Health Science Libraries' Roles in Providing Answers to History-Related Queries

Fred Pond, MLS—University of Vermont fpond@uvm.edu
Libraries with historical or archive collections can strengthen their role in their institutions by identifying and briefly cataloging artifacts (such as yearbooks or photos), residing in departmental collections, off-campus units or associated organizations. This organizing activity is likely to raise the awareness of valuable artifacts to institutional decision makers; leading to digitization projects and similar steps to protect the organization's historical, unique materials.

Master of Health Care Delivery Science (MHCDS)

Cindy Stewart, MLS and Tom Mead, MLS—Dartmouth College
cindy.stewart@dartmouth.edu thomas.mead@dartmouth.edu
We provide library services to students in this exciting new 18-month program designed for senior level administrators, professionals, and clinicians in health care and related industries. The program is first of its kind for Dartmouth, delivered through a hybrid residential/distance learning pedagogy. MHCDS provides an opportunity to work collaboratively with our librarian colleagues in the Tuck School of Business at Dartmouth, cross-training to learn more about information resources for business and medicine. Our presentation will talk about the planning process, how we collaborate, and what we are learning.

A Great Treat: Web of Science Citation Map

Helen-Ann Brown Epstein, MLS, MS, AHIP—Weill Cornell Medical Library
habrown@med.cornell.edu
Web of Science is a citation database covering 10,000 journals from 1899–present. Its citations feature related articles, citations in the article's bibliography and the citing citations. Display these citations graphically in a citation map looking backward and forward. The map displays the selected citation in the center with the citations in the bibliography in blocks to the left and the cited papers in blocks to the right. A time line covering the date from the first citation to the last runs across the top. The Web of Science citation map is a graphic representation that reveals additional relationships of citations to enhance research and patient care.

Collaboration with a Public Library in Teaching MedlinePlus

Margot Malachowski, MLS—Baystate Health margo.malachowski@baystatehealth.org
The Baystate Health Sciences Library (Springfield, MA) collaborated with Springfield City Library to provide monthly instruction in MedlinePlus.gov. The goals were to increase confidence levels in the use of MedlinePlus.gov and to satisfy those interested in learning how to search Internet. The project successfully attracted Springfield residents with low- to moderate computer skills. Our biggest problem? We didn't attract a lot of participants. This lightning presentation will cover our accomplishments and lessons learned.

Sponsors & Exhibitors

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A map of the state of Vermont, showing its various towns and geographical features. The town of Woodstock is highlighted with a black dot and a small starburst icon. The word "WOODSTOCK" is written in a large, black, serif font over the map, centered on the town's location. The map shows major roads, rivers, and the state's borders with New Hampshire and New York.

MEDICINE AND THE MEDIA

Woodstock, VT 2012

NAHSL

54th Annual Meeting

October 28-30

It's a return to Woodstock! Woodstock, Vermont that is...

We look forward to hosting the **2012 NAHSL Annual Meeting** in the picturesque village of Woodstock, Vermont. We have chosen the **Woodstock Inn & Resort** for its charm, amenities, friendly staff, and comfort. Many of you will remember our conference here in 2007, and the ease of being able to walk around the village, take in the late fall foliage, and enjoy networking with your colleagues and friends in one of New England's distinctive little towns.

Visit <http://www.woodstockinn.com> for more information about the Inn.

Our 2012 conference is scheduled for **October 28-30**. The theme will focus on medicine and the media, featuring professional writers and journalists, including **Gary Schwitzer** and **Gary Taubes**.

The NAHSL 2012 Conference Planning Committee and I look forward to seeing you in Woodstock in 2012!

—**Cindy Stewart**, Conference Chair-Elect 2012

NAHSL 2012 Conference Planning Committee:

Cindy Stewart, Conference Chair
Karen Odato & Jeanene Light, Program Co-Chairs
Peggy Sleeth, Finance Chair
Maureen Dunn, Hospitality & Local Arrangements
Marianne Burke, Sponsorship

Claire LaForce, Registration
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