

MAHSLIN Network News

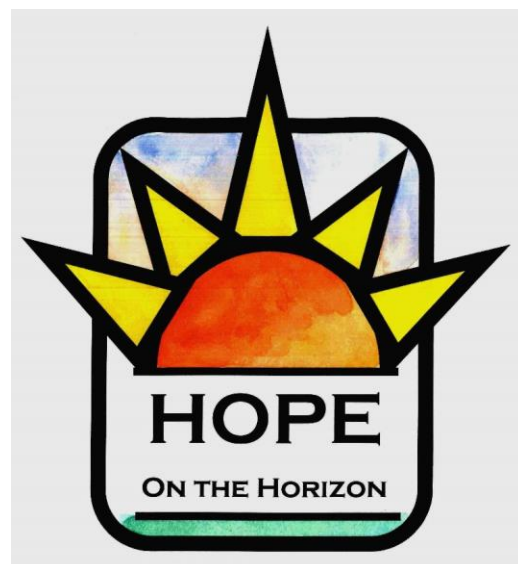
A Message from the President

Donna Beales, MAHSLIN President



We look toward the brightness of Spring and the next MAHSLIN Annual Meeting, which will happen on May Day, putting an end to our unprecedented snowfall (or so we hope!). To that end, I'm once again including the graphic from my annual meeting, which seems to have taken on a whole new meaning these days with all the snow! ;)

For me, this is a time of reflection as my year of presidency draws to a close. I frequently ask myself, am I accomplishing what I set out to do when I took the reins in April of 2014? The answer seems to be yes; with the formation of a MAHSLIN Advocacy/Strategic Planning Taskforce, we're moving in a positive direction. A few committed people can work wonders. I believe with the right energy, and the right thinking, doors will open to us, and opportunities will present themselves. We're currently looking at conducting a focus group with individuals that serve in both a physician and librarian role to help identify opportunities for improvement in how we serve our constituency. I have also had advocacy-related conversations with Donna Belcinski of NAHSL and with Michelle Kraft, who will shortly take the reins of MLA. Part of Michelle's focus for her presidency is also medical library advocacy. She is aware of our fledgling efforts here in MA, and is supportive. It will be exciting to see how her term unfolds.



The MAHSLIN Board saw the departure of our dynamic colleague Sally Gore, who stepped down from her role as Education Chair when she accepted a position outside of the medical library realm. Sally's keen insight and leadership will be missed by all.

The MAHSLIN Board is now actively seeking a volunteer for the long-vacant role of MAHSLIN Publicity Chair. I believe I was the last person to fill the role, and that was back over a decade ago. The PR Chair will be working with me, the Board, and the members of MAHSLIN to better publicize the doings of our great organization both within the profession and outside of it. If you have an interest, or know someone who might,

please contact me at Donna.Beales@lowellgeneral.org

In the last several weeks, MAHSLIN took a leap into the realm of social media with the launch of its very own Facebook page: <https://www.facebook.com/mahslin.org> I invite all to make it a lively, interactive place, and to “like” it and contribute to it. This is an exciting step forward for our organization, and the Board will be exploring how best to leverage it.

Till I see you again in May, thinking warm thoughts.

A Message from the President Elect

Meaghan Muir

Save the Date – MAHSLIN 2015 Annual Meeting – May 1, 2015

What are the New Basics?

It feels like a long time coming, but Spring is on the way. The MAHSLIN Annual Meeting, being held at the Massachusetts Medical Society on Friday, May 1 couldn't come at a better time when we are emerging from the long and challenging winter and approaching life with fresh eyes and renewed energy.

Chances are that as a health sciences information professional, your role or your library has faced some type of change in recent years. We all know that change is constant and unavoidable, so what are you doing to stay afloat? How are you meeting new challenges arising in your workplace? What skills do librarians need to thrive in this ever-changing landscape?

The way we have been doing our jobs over the years, using the tried and true methods to meet our library users needs, has evolved. We have been innovative and created new methods of doing more with less, and adapted to pressures and demands of leadership, management, and users themselves.

The MAHSLIN Annual Meeting presents a slate of speakers who will address the various ways in which health care organizations are evolving, and how librarians can participate and become an integral part of ongoing change. We all know what each of our basic services are, where we excel, and how we keep ourselves relevant. But, what are the “new basics?” What is expected of us in 2015 and beyond? How can we be proactive and not reactive?

One way is to explore Lean management techniques. According to the Lean Enterprise Institute, “The core idea is to maximize customer value while minimizing waste. Simply, LEAN means creating more value for customers with fewer resources.” Sounds familiar, doesn't it? Librarians have been doing variations of this for decades, sometimes without even realizing it.

Attend the MAHSLIN Annual Meeting to learn more about Lean management principles from Varang Parikh, Senior Process Improvement Specialist and Lean Coach at UMass Memorial Healthcare. Varang will teach us

about the Lean principles that your management team might be exploring and incorporating at your workplace.

Jean Shipman, Director, Spencer S. Eccles Health Sciences Library, University of Utah, will tell us how to be Lean with her presentation "Getting Lean: Tools and Tips for Being More Efficient." She will present case studies of success using Lean in a library environment and will demonstrate techniques for making our own libraries more operationally efficient and capable of handling imminent change.

Then, local librarians will "pull up a chair" and tell us about practical ways in which they have successfully navigated change by responding to new demands of doing business and innovative ways of running their own day to day library operations. During this interactive session, you will hear from Anne Connor, Library Director at Littleton Regional Healthcare, Len Levin, Head, Education and Clinical Services Head at Lamar Soutter Library at UMass Medical School, and Anne Fladger, Director, Medical Library and Educational Services at Brigham and Women's Hospital. The panel will be moderated by Margo Coletti, Director, Knowledge Services at Beth Israel Deaconess Medical Center. We hope to hear stories from our audience, so bring your ideas and tell us about the evolution of your library.

What are the New Basics? The answers are unique to all of us.

We hope to see you on May 1st!

MAHSLIN Annual Meeting

May 1, 2015

9am - 3pm

Massachusetts Medical Society

860 Winter Street, Waltham Woods Corporate Center

Registration is available here:

<http://www.mahslin.org/>

Member Spotlight – Bridget Gunn



Bridget Gunn is the new Information & Knowledge Services Librarian at the Health Sciences Library at Baystate Health in Springfield. At Baystate, Bridget works with physicians, nurses, residents, administrators, researchers, and others in helping them find answers to their questions, from point-of-care to long-term research and from individual literature searches to group instruction.



A long-time resident of Massachusetts, Bridget commuted for several years to Connecticut where she worked as a librarian and then library manager at the Hospital of Central Connecticut (HCC). Although she doesn't miss the commute (especially with the snowy weather we've had this winter!), she learned a great deal about the ins and outs of library operations and appreciated the variety of work that she did at HCC. Previously, Bridget worked in her first librarian role at Springfield College from 2007-2010 where she was the Science Information Literacy Coordinator, a grant-funded position. She greatly enjoyed working with the students and faculty on incorporating information literacy skills into their assignments and seeing the quality of their coursework improve over time.

Bridget received her M.S. in Library Science from Simmons College and also has an M.S. in Exercise Science from UMass-Amherst. She received her undergraduate degree from Mount Holyoke College in South Hadley. Bridget decided to pursue a career in medical librarianship because, like most librarians, she loves the thrill of the hunt when tracking down quality information, and she has always been interested in the fields of health and medicine, so it seemed to be a natural fit! She hasn't regretted her choice for a second and especially enjoys showing others the tips and tricks of finding information that will save them time in their next search. Bridget is excited to be a member of MAHSLIN and is looking forward to meeting other members at the next annual meeting!

Submitted by

Bridget Gunn, MSLS, MS, AHIP

Information & Knowledge Services Librarian

Baystate Health

759 Chestnut St, Springfield, MA 01199

Telephone: 413-794-1291 Fax: 413-794-1974

bridget.gunn@baystatehealth.org

ANNOUNCEMENT

MAHSLIN President Donna Beales, MLIS was published in the Journal **Medical Hypotheses**. Her paper, *Biome Depletion in Conjunction with Evolutionary Mismatches Could Play a Role in the Etiology of Neurofibromatosis 1* went up online on January 24th, and is now indexed in PubMed at:

<http://www.ncbi.nlm.nih.gov/pubmed/25665856>

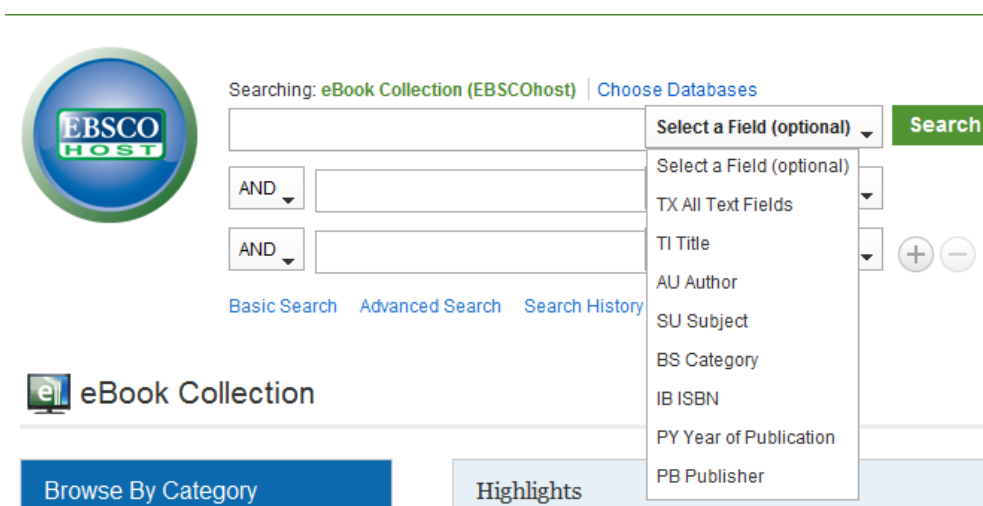


TechnoTool Corner

MAHSLIN Professional Collection

Have you looked through our MAHSLIN Professional Collection of e-books? This is one of our newest resource sharing benefits for our members and we just expanded the collection with four new titles, including *Are Libraries Obsolete? An Argument for Relevance in the Digital Age* and *Serving Online Customers: Lessons for Libraries from the Business World*. You can access the collection from the MAHSLIN [resources page](#).

The collection is an EBSCOhost database, so users of CINAHL or their other databases will see some familiar search tools and functionality:



Searching: **eBook Collection (EBSCOhost)** | [Choose Databases](#)

Select a Field (optional) ▼

Select a Field (optional) ▼

TX All Text Fields

TI Title

AU Author

SU Subject

BS Category

IB ISBN


PY Year of Publication

PB Publisher

AND ▼

AND ▼

[Basic Search](#) [Advanced Search](#) [Search History](#)

 **eBook Collection**

[Browse By Category](#) [Highlights](#)

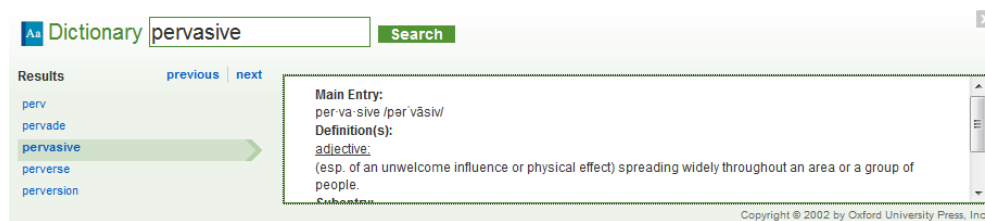
You can also click on a specific book cover or title and access the book directly. As in a brick-and-mortar library, when one person is reading a book, another person has to wait until they are done reading it for their turn. Advanced searching capabilities include Boolean, applying related words, SmartText searching and limiting (although there is no need to limit to full-text, as all the books in this collection are full-text).

Once you have selected a book, there are many ways you can use it. You can read it page by page, read a pdf version of the whole book or of chapters, go to the table of contents and read the chapter(s) that most interest you, search within the book with the magnifier tool (results will highlight your search term(s) in a box above the book), print, email, or save pages, or export the record to bibliographic software, such as CITAVI, EasyBib, EndNote, ProCite, Reference Manager or Zotero.

MAHSLIN members can create their own account within our collection to use personalized features, such as retrieving saved items at a later session and storing personal notes about the book. There are zoom in/out tools at the bottom of each book to convert the book to large print.

You can also create email alerts and RSS feeds if you want to be updated with results on a specific search when we purchase new books (we hope to add a few each year to expand our collection). There are buttons for viewing search histories, sorting search results (by relevance, date, title, author or date when the book was added to our collection), and viewing results.

While the indices to these books do not contain clickable hyperlinks, there is a go-to-page button at the bottom of each book that you can use in conjunction with the index. If you want your browser interface in another language, you can choose from many, including Bahasa Indonesia, Türkçe, Suomi and 繁體中文, although the books themselves remain in English. Another helpful feature is a dictionary, where you can look up a word by copying it and pasting it into the search box that pops up when you click on the dictionary button:

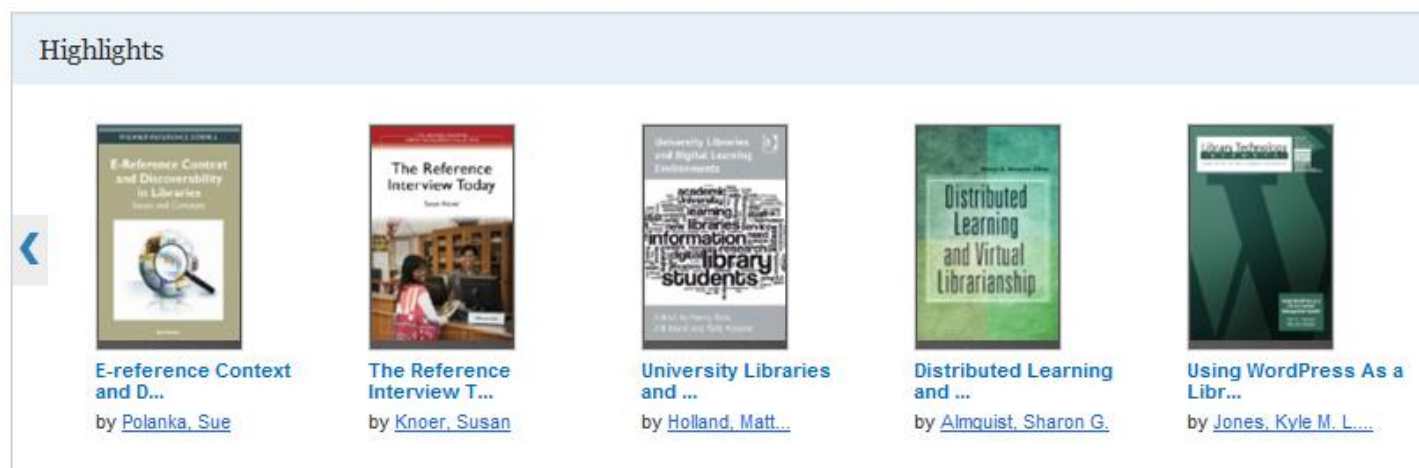


Social Media for Health Consumers and Patients

Michelle A. Kraft

SOCIAL MEDIA ARE **PERVASIVE** IN today's culture, used in advertising, journalism, politics, athletics—even disaster planning. Twitter. Pinterest.

If you want a reader's advisory service to help you choose a book you'd like to read, there is a highlights section on the homepage:



There are also online help documents and tutorials about using the ebooks:

- [Recommended Browser Settings](#)
- [Searching for eBooks](#)
- [eBook Detailed Record](#)
- [eBook Viewer](#)
- [Downloading an eBook](#)
- [eBooks and the My EBSCOhost Folder](#)
- [Creating a Note on eBooks](#)
- [Saving eBook Pages for Printing or Emailing](#)

View eBooks Tutorials

[Searching eBooks](#)

[Downloading eBooks](#)

[eBooks on your iPad](#)

Please let the MAHSLIN board know what you think of this new service and if you have any recommendations for additional professional development eBooks that we may be able to add in the future.

Submitted by

Cara Marcus

Director of Library Services

Brigham and Women's Faulkner Hospital

1153 Centre Street, Boston, MA 02130

617-983-7443 (tel) | 617-983-7555 (fax)

cmarcus@partners.org

Lamar Soutter Library Hires Two Library Fellows

Julie Goldman

Julie joins the Lamar Soutter Library after earning her Masters in Library and Information Science from Simmons College in Boston. As part of her course work, she was involved in organizing and teaching a Scientific Research Data Management course at Simmons College. This course introduced her to the many roles librarians engage in and fueled her interest in the medical library field. Julie is interested in providing e-Science resources to librarians and researchers, and is excited to join the library team working on the e-Science Portal for New England Librarians, the annual New England Librarian e-Science Symposia and the New England Collaborative Data Management Curriculum.

Julie holds a Bachelor's of Science in Marine Biology from the University of New Hampshire, and worked as an aquarium technician at the Seacoast Science Center. She then entered the library field working at a public library and at Northeastern University, Snell Library. While at Simmons, she also worked as a Technology Reference Assistant in the Library School Technology Lab and worked closely with students and faculty. She is now excited to use her diverse library and science backgrounds at Lamar Soutter Library to assist the medical community.

Leah Honor

Leah is pleased to be starting as a fellow at the Lamar Soutter Library following her graduation from Pratt Institute's School of Information and Library Science in New York City. Her interest in medical librarianship grew out of her background in science, a desire to help people understand why more information is not always the same as better information and the belief that libraries have a critical role to play in actively bridging the information gaps separating student, researcher, and clinical user groups. She looks forward to being involved in LSL's Open Access initiatives, and promoting the use of liaison/embedded librarians within the medical community.

Leah earned a Bachelor's of Science in Biology and Neuroscience from Brandeis University and worked as a research associate investigating genetic models of pediatric cardiomyopathies in labs in Boston and New York City before starting her library career. During her time studying at Pratt she worked as a special projects librarian at the research library of Memorial Sloan Kettering Cancer Center, helping maintain and expand their institutional repository, which encompasses more than a decade's worth of scholarly works and scientific publications.

Submitted by

Mary Piorun, PhD

Associate Director

Lamar Soutter Library

NNLM/NER

University of Massachusetts Medical School

P) 508/856-2206

E) mary.piorun@umassmed.edu

CAPHIS Chair Elect

Meredith Solomon Nominated to MLA CAPHIS Nominating Committee

I am pleased to announce the 2015 Consumer and Patient Health Information Section of the Medical Library Association (MLA CAPHIS) election results - our Nominee to the MLA Nominating Committee is Meredith Solomon! Margot Malachowski served on the nominating committee. Please let any of us know if you have any suggestions or concerns about CAPHIS activities and services!

I am pleased to announce the 2015 CAPHIS election results! Our 2015-2016 CAPHIS Chair Elect is Judy C. Stribling, and our Nominee to the MLA Nominating Committee is Meredith Solomon! I know you'll join me in congratulating them both! I would also like to add my sincere thanks to all the candidates. We had a good roster of candidates, and the Nominee election was very close. Thanks

also go to the CAPHIS Nominating Committee for this year's election, Will Olmstadt, Margot Malachowski, Claire Joseph, and especially the Committee Chair, Christie Silbajoris, who stepped up to head that committee when our Past-Chair had to resign that duty.

I know our 2015-2016 CAPHIS executive team will be in good hands with the addition of these newest team members! Please let any of us know if you have any suggestions or concerns about CAPHIS activities and services!

Submitted by

Kay H. Smith, Chair 2014-2015

MLA Consumer and Patient Health Information Section

Kay Hogan Smith, MLS, MPH, CHES

UAB Lister Hill Library of the Health Sciences

(205) 934-2208

khogan@uab.edu