



**MEDICAL LIBRARIES MATTER!
ADVOCACY! OUR PROFESSION, OUR LIBRARIES, OURSELVES
April 11, 2014**

**Massachusetts Medical Society
860 Winter Street, Waltham Woods Corporate Center
Waltham, MA 02451-1411**

8:00-9:00 Registration & Coffee/ Vendor Exhibits

9:00-9:45 MAHSLIN Annual Meeting

9:45-10:45 Advocating for Our Profession! Keynote Speaker: Julie Schneider, MLS, Wisconsin Health Science Library Association (WHSLA) "The Wisconsin Experience"

In "*The Wisconsin Experience*," our keynote speaker **Julie Schneider**, Director of the *Ebling Library* on the **University of Wisconsin-Madison** campus, will share the exciting story of how the **Wisconsin Health Sciences Library Association (WHSLA)** successfully advocated for legislation to require the presence of a medical library within healthcare institutions in her state. She'll share insights on how WHSLA got there, where they are now, and where they're going with advocacy efforts in the future.

10:45-11:00 Break

11:00-12:00 Advocating for Our Libraries! Speaker: Gary Strubel, MLS, "Expected to Fail"

In "*Expected to Fail*," Vermont medical librarian and recent **NAHSL** panelist **Gary Strubel** will tell us about his successful experience of accepting a short-term position in a medical library that was slated for closure in 2007. Instead, innovative practices he adopted have not only kept the doors open, but caused his library to thrive in tough times!

12:00-1:15 Lunch/Vendor Exhibits

1:15-2:15 Advocating for Ourselves! Speaker: Lisa Tieszen, social worker, "Just Breathe"

Ours is a giving and caring profession—we are often the first to offer to help others and too frequently the last to care for ourselves. In "*Just Breathe*," social Worker **Lisa Tieszen** will share with us some powerful and effective hands-on stress-busting techniques that can be practiced anytime, anywhere, to alleviate stress and prevent burnout.

2:15-2:30 Break

2:30-3:30 MLA CE—Ready Set Influence! Participating in the Business of Your Health Care Organization.